

How to Save a Ridiculous
Amount of Time and Money
Growing a Loyal Audience Who
Can't Wait to Buy Your Products

Training with Alice Seba
and Yusef Kulan



EKit Hub

Today's session is going to teach you how to:

- * Save Time
- * Save Money
- * Grow a Loyal Audience

And...

Make Sure that Audience Can't
Wait to Buy Your Products

(including how to **quickly** and **easily** put those products up for sale)

Also, stay to the end because:

- * All these lessons will come together as we work through the material.
- * We've got a handy download to help you organize your content and make it work more effectively for you.
- * We'll have time to brainstorm and ask questions. We'll stay as long as you need.

Content Ideas,
Strategies & Chaos



Makes Sure We Can Afford
All This...and Stay in
Business for YOU

A Little About Us...

- * Over 2 decades of content marketing experience
- * Sold millions in done-for-you content
- * Our goal is to make YOU the hero to your audience

On the Personal Side...

* All about keeping life and marketing simple and fun. Just focus on the results, so you can grow them.

* We love traveling, took up paddleboarding together, even though it once almost killed us



We Also Share This Love...



- * Started our business venture with a project to support dog rescue
- * Adopted the best office mate anyone could ever ask for

BISCUIT!



What Do You Want
Your Life to Look Like?

You Have The Ability to Decide

This session will be useful whether you create your own content, hire content creators or use ready-to-publish, done-for-you, private label rights content.

AND it will still be extremely useful even if you've never really published content before.

? What is PLR ?

It's done-for-you content that is ready for you to edit, brand, monetize and publish just about any way you wish.

It's much like purchasing a license for a stock photo that you use for your business, but it can be a variety of types of content.

Or as a more common example, like grocery stores that purchase the rights to sell all kinds of products like soup or macaroni and cheese and slap their own label on them.

Perks of PLR :

- * It's done and ready to go
- * Cheaper than a ghostwriter
- * Allows you stay focused on GROWING your business

It's always our goal to stay on top of trends, get the best researched, written and designed content.

And that's because we want to create content that is highly useable to create that loyal audience of buyers who can't wait for more.

That's how YOU and WE stay in business.

PLR Can Come in Many Formats:

Articles

Graphics

Reports

Courses

Videos

Emails

Sales Pages

Printables

PLR Can:

- * **Grow your traffic**

(articles, graphics, free downloads)

- * **Grow your list**

(free report, checklists, worksheets, etc.)

- * **Be turned into products**

(courses, webinars, membership content, journals, planners and more)

We'll talk about those in-depth a bit more, but let's talk about why content is still **ABSOLUTELY** the #1 business building strategy.

Content is how your customers find you.

(to sign up for your list, learn about your product)

Content is how your
customers fall in love with you.
(your expertise, how you motivate, how you you entertain)

And for many of us...

Content is how you create your products.

(courses, coaching programs, ebooks, memberships, printables)

19 Creative Ways to Use PLR

(or content in general)

- Search engine friendly on your website
- Newsletter content
- Autoresponder content
- Make an opt-in gift
- Get more people to your opt-in offer
- For product promotions
- Social media content
- Incorporate it into ads
- Turn it into an info product
- Turn it into a print-on-demand product
- Turn it into a printable product for sale
- Promos for your affiliates (but check the terms)
- Bundle articles into reports
- Bundle reports into courses
- Turn it into audio or video
- Make Pamphlets and booklets for offline use
- Turn it into bonus products
- Print it and mail as bonuses or gifts
- Add it to your membership site

Is it okay to publish PLR as is, without editing it?

YES, you do NOT need to spend a bunch of time editing content. You just need to INCORPORATE strategically into your marketing plan.

Because it's critical to remember that...

Your products ARE important, but they're not as important as your overall message...so you need to be clear on what that message is.

(...but also don't worry, sometimes this takes time to develop)

What is the problem you solve?

(get organized, reach a goal, build a business...)

Why do your customers come to you,
instead of others?

(easier to follow, motivation, feeling understood...)

And one more IMPORTANT thing before we begin.

“Not knowing how I’m going to get things done should NEVER be a barrier to working towards my goal. I will always work on the next step and ensure I’m moving forward all the time.”

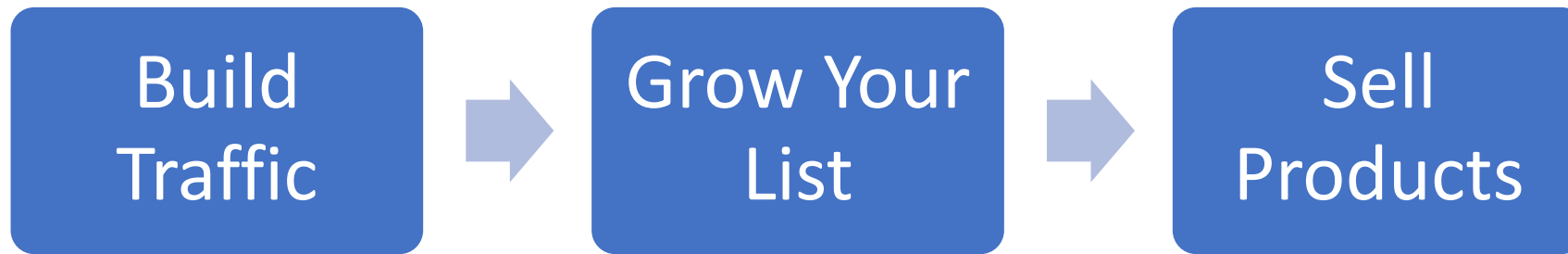
With that in mind, let's go back to the...

- * Traffic building
- * List building
- * Selling products

...formula.

Teaching by way of example, using our massive package of done-for-you content (that we'll show you in even more detail later on)...but it works, no matter what content you're working with.

Keep it Simple...Here's Your Funnel



(Funnel is just a fancy way of saying how potential customers pass through your marketing process.)

#1 Traffic Building

Articles: SEO, blog, social media, always a call to action

Ways to Incorporate into Your Marketing Strategy:

- * Add a unique introduction saying why you're sharing this.
- * Include examples or personal stories
- * Include a promotion for a product or free op-in offer.

Track Your Habits to Ensure Your Success

Setting goals and building habits is just part of the overall life planning required for personal development. Tracking your habits will help to ensure that you have a path to success. Tracking your habits enables you to increase accountability, establish a baseline, and keeps your goal at the forefront of your mind.

Tracking Promotes Accountability

Setting up a way to track and measure your progress as you develop new habits promotes accountability. Taking the responsibility to look at what you are doing and how you are doing it helps you succeed more. The exciting thing about just looking at what you are doing is that you are accountable for your actions. Tracking your progress helps you stay motivated and keeps you from giving up.

Tracking Helps Establish a Baseline

Knowing where you begin is half the battle for garnering internal motivation. When you see where you started, it helps. Setting up tracking right away and knowing where you started and even reminds you about why you are doing it.

Tracking Shows Your Progress

Naturally, tracking also shows the progress you are making over time. It's easy to get so involved with daily living that you put all your goals on the back burner. A month has passed, and you've not gone further than this is unhealthy, but you won't notice soon enough if you're not tracking your progress which ensures a correlation to your efforts.

Tracking Reminds You of Your Goals

It's easy to get so involved with daily living that you put all your goals on the back burner. A month has passed, and you've not gone further than this is unhealthy, but you won't notice soon enough if you're not tracking your progress which ensures a correlation to your efforts.

Tracking Encourages Growth

Did you know that statistically speaking, whatever you focus on grows? Anything you want to make better for yourself requires tracking behavior. You don't want to focus on negativity and grow that. But if you're tracking healthy habits, set up tracking.

Tracking Prompts You Stay on Course

Sometimes, you may try a new habit and realize you're not getting it. While this is rare, it can happen. Even if you set goals and plan, you may need to make adjustments. Thankfully, tracking will help you get too big.

Choosing a New Habit Is Not Enough

Choosing a new habit isn't enough if you really want a new habit to stick. First, you need to know why this habit will help you achieve your goals. Then, it would help if you learned all about it, including the new practice into your daily life, and surround yourself with positive people and information that encourages you to stick to the new habit.

Educate Yourself

Using a solid process to educate yourself about any new habit you want to take requires the ability to look outside of your preconceived notions. Take time to do peer-reviewed research for every issue you want to change in your life to find the best option for you.

Focus On Repetition

Once you choose the habit, you need to develop it. Find a way to repeat the habit. Doing something repeatedly solidifies the experience in your mind, and acts of doing the new habit take time to form.

Keep it Simple

Don't make the process too hard. For example, suppose you want to eat healthier. You identify ten unhealthy things you do every day. Instead, select one healthy habit that will replace one bad habit and combine two or three things that are alike to make it simpler.

Commit

Once you choose the habit you're going to create, and how you will do it by rote without thinking for at least a month. You should stick to the plan. For example, if you try a new diet, you should be okay to stop trying and adjust your plan. Otherwise, keep trying.

Feed your Mind

As you improve yourself through personal development, you need to feed your mind. The habit is the reward that relieves the discomfort caused by not doing the action. You will notice the reward. Focus on giving yourself time (opportunities) and build your triggers, and then commit to doing the thing by rote until it feels natural even while it feels horrible.

Be Mindful of Your Environment

Surround yourself with like-minded folks and try to be dramatic. For more happiness and life satisfaction, being torn down by others. You control where you live and who you live with.

Be Willing to Check Yourself

After all, once something becomes a habit, even if it's not working for you, it'll not be easy to stop. So, with that in mind, focus on building healthy habits when creating new ones. These good habits will carry you forward over time to achieve something you really and genuinely want to be realized by taking small daily steps that you perform by rote without even thinking about it too hard.

Setting Non-Negotiable Rules for New Habits

You probably thought that adulting meant that you get to do whatever you want, whenever you want. However, you may want to bypass the consequences. Surprise. Adulting is all about accepting the consequences of your actions and choices. So, allowing yourself to run amok is counterproductive and is not an option.

Setting non-negotiable rules for new habits ensures that you set non-negotiable rules for yourself. These rules should include morals, and values.

Why Repetition Matters When Creating New Habits

One reason that setting goals is so vital to your success is that it takes a lot of energy to reach your goal. In addition, you need to follow through and complete tasks regularly, to see an outcome. Therefore, it's imperative to the goal-setting process to ensure that your goal is something you want to do and will continue to do in the future.

What is a habit?

A habit has a cue or trigger that you respond to by doing an action. For example, the clock strikes noon, and you get hungry and look for food. You smell coffee and feel the need to light up a smoke. It's all about the impulse to do the action. Habits are triggered, and the action makes you feel better.

What Creates a Habit?

Yes, repetition matters when creating new habits. Still, the thing that develops the habit is your ability to perform the action easily, the opportunity to act, and feeling the impetus or drive to light up a smoke. You not just want to want to do it but need to do it. Most of the time, you feel like you need to do it without even thinking.

Once a habit is formed, not doing it makes you uncomfortable. Most habits are not necessarily healthy, but the good news is that using repetition and understanding the trigger, opportunity, and drive components of a habit gives you the ability to hack your brain and create good habits. In fact, you can replace bad or harmful habits with helpful or good habits once you understand how your brain works.

What Drives Repetition?

To create a deeply rooted habit in your mind, you'll want to create the trigger and the reward. The habit is the reward that relieves the discomfort caused by not doing the action. You will notice the reward. Focus on giving yourself time (opportunities) and build your triggers, and then commit to doing the thing by rote until it feels natural even while it feels horrible.

To incorporate repetition into your habit building, set up your day so you will rarely, if ever, have an excuse to skip your task or habit. For example, if you want to develop the daily habit of drinking a gallon of water, stop drinking other things, until you consistently drink the amount of water you chose without a struggle. Today, you'll consume by the clock, but tomorrow you may notice you're thirsty before the alarm reminds you to drink water. Habits do work like magic, but you must stick to it even when it's not comfortable.

After all, once something becomes a habit, even if it's not working for you, it'll not be easy to stop. So, with that in mind, focus on building healthy habits when creating new ones. These good habits will carry you forward over time to achieve something you really and genuinely want to be realized by taking small daily steps that you perform by rote without even thinking about it too hard.

As those who are not, everyone needs to incorporate the five areas of personal development. These areas include mental, social, spiritual, emotional, and physical. Ask yourself questions for yourself.

Then, determine what you need to do to reach your goal. Set up your schedule to do it every day and set up your schedule to do it every day.

Setting out on a trip around the world at 65, you need to do for that to happen? If you do it every day, it may not happen.

Short-Term, Medium-Term, and Long Term

However, it's also important to have a variety of goals that include the short-term, medium-term, and long-term. Determine how you will reach them in an efficient manner?

Good mentally, socially, spiritually, emotionally, and physically. This will help you narrow down the most important areas. Determine the smallest amount you need to toward your goal each day.

To backpack around the world in 20 years, that means the least amount of exercise that you can accomplish on a daily basis.

Home in ten years? Are you doing the basics necessary to get there? Do you think you're doing more than you need to do but have a math including inflation and the worst-case scenario? Did that isn't based on reality?

Inspirational graphics: social media, blog post prompts...add branding and calls to action.

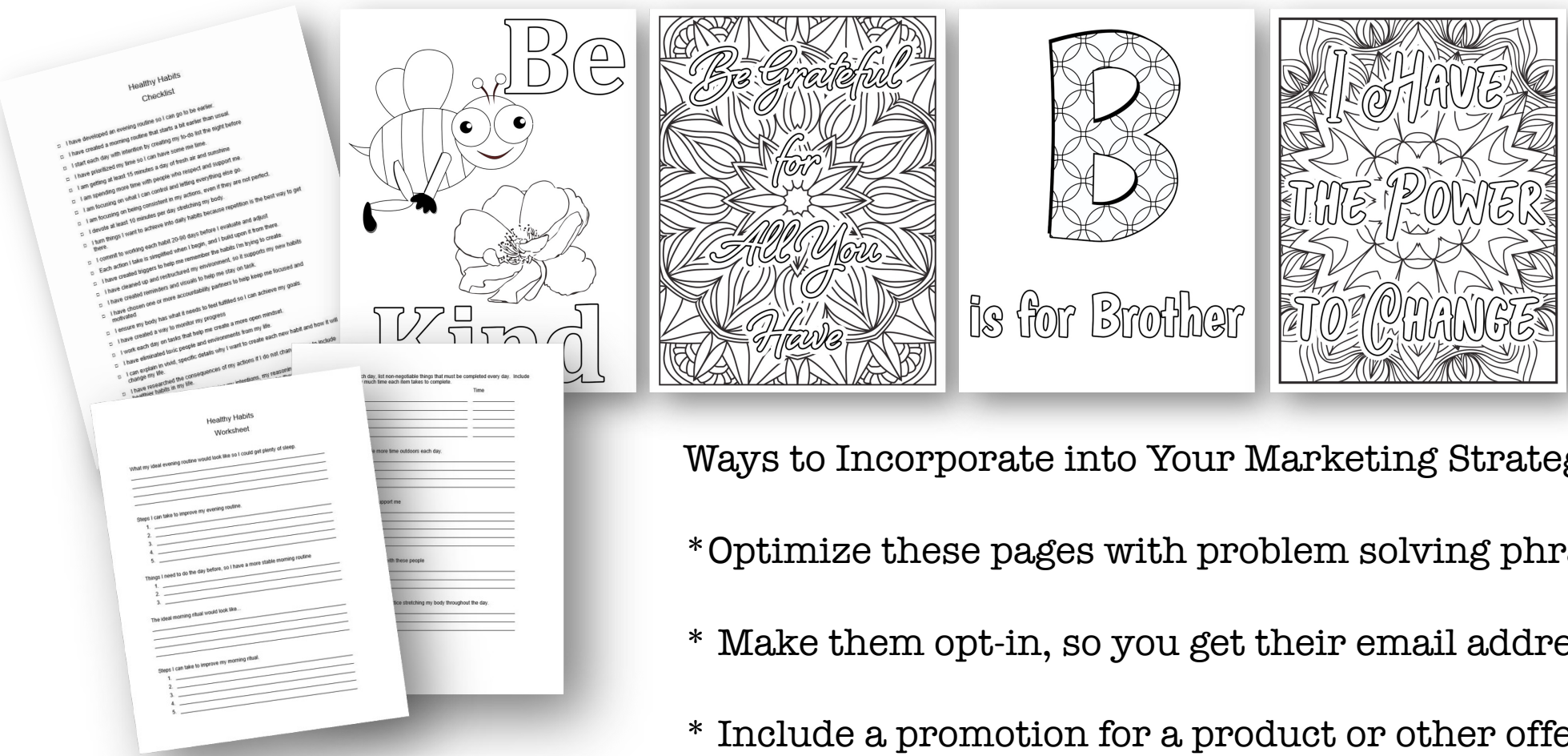


Ways to Incorporate into Your Marketing Strategy:

* Captions are everything...what does the saying mean to you? How does it relate to your products or offers?

* Create t-shirts, mugs, wall art posters etc. for easy monetization.

Printables: free easy seo traffic...checklist, worksheet, coloring sheets



Ways to Incorporate into Your Marketing Strategy:

- * Optimize these pages with problem solving phrases
- * Make them opt-in, so you get their email address
- * Include a promotion for a product or other offer

Why are printables are such high value, win-win content?

- * It's actionable and helps clients get better results. They're TOOLS, not just information.
- * Higher perceived value, so more opt-in and when selling course, you can sell at a higher price.
 - * More satisfied clients, testimonials and word of mouth

Yusef's Top Optimizing PLR for Search Engine Tips

#2 List Building

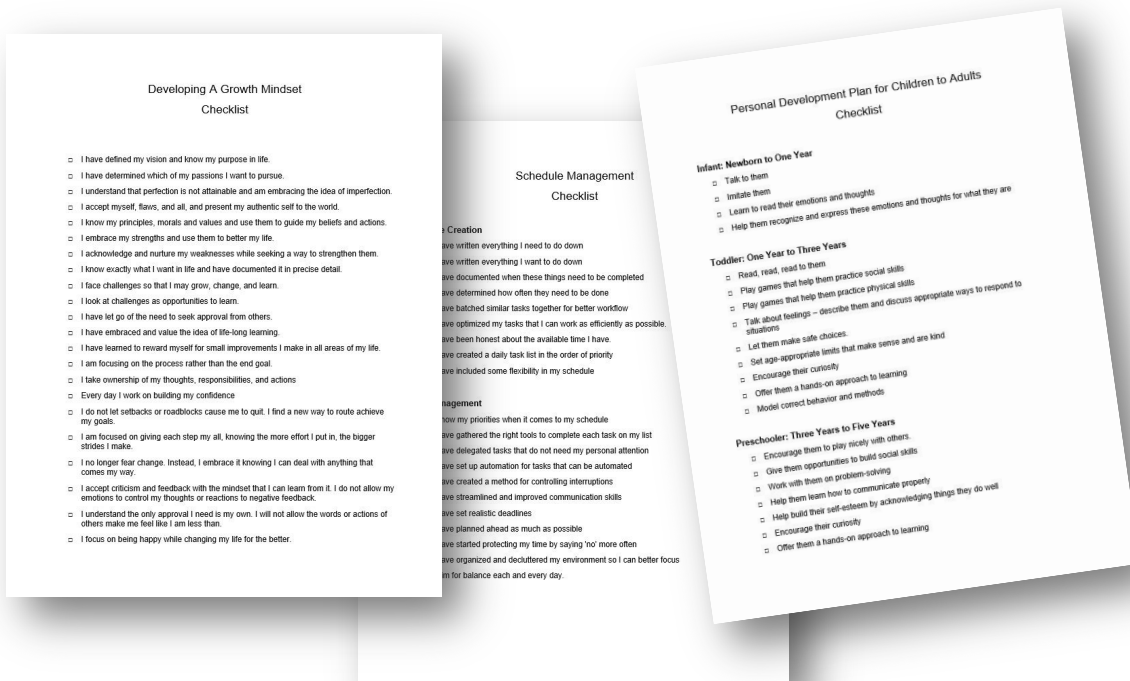
Reports: Give them away in return for an opt-in



Ways to Incorporate into Your Marketing Strategy:

- * Make sure your free opt-in reports lead the reader to a related product that will help them get even better results
- * Include promotions inside the report, on the thank you page and in the email follow up
- * Give your affiliates a link to your opt-in offer, so they can bring you new subscribers AND customers

Checklists: Free gift with opt-in, bundle with a report or other content. Or checklists bundle.



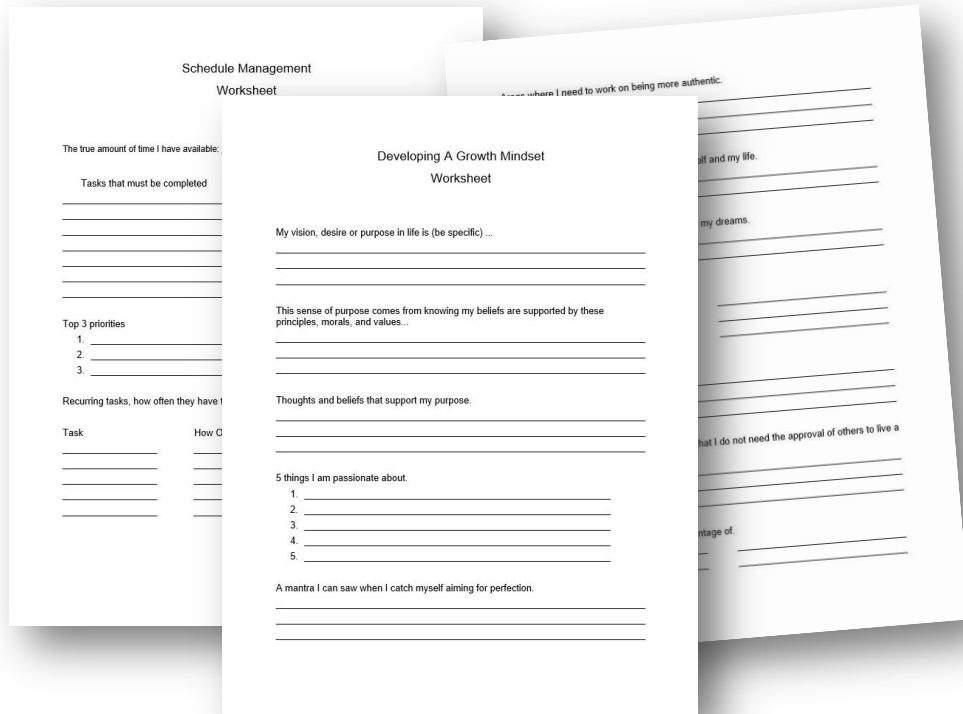
Ways to Incorporate into Your Marketing Strategy:

* Offer a course they can purchase to make best use of the checklists

* Include a relevant product promotion in the footer of your checklists

* Give them one or two checklists, but offer them as a super high-value checklist bundle for purchase

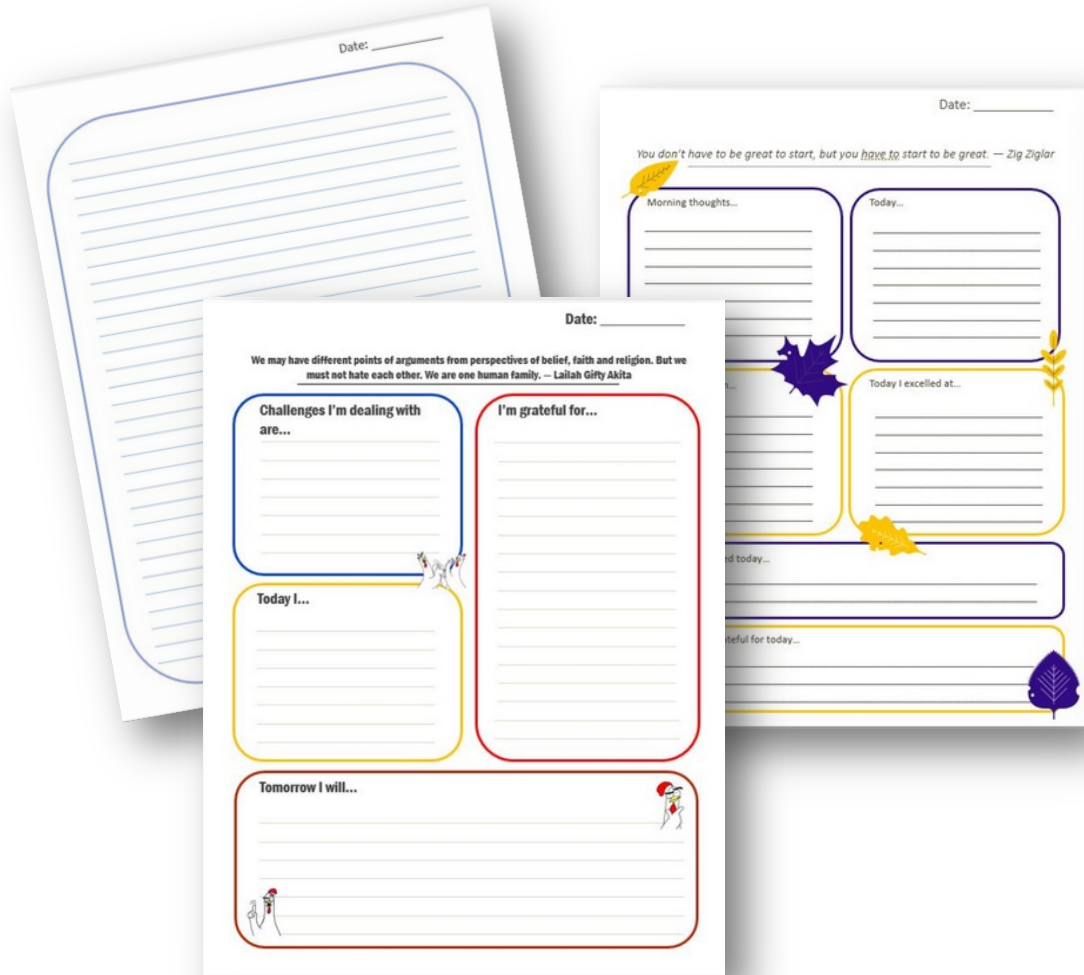
Worksheets: Use on their own or bundle with reports, checklists and more.



Ways to Incorporate into Your Marketing Strategy:

- * Give the worksheet free when they attend your free webinar to promote your high ticket product
- * Run a class on how to complete the worksheet and make the most of it
- * Combine with a free consultation offer, if that is part of what you do

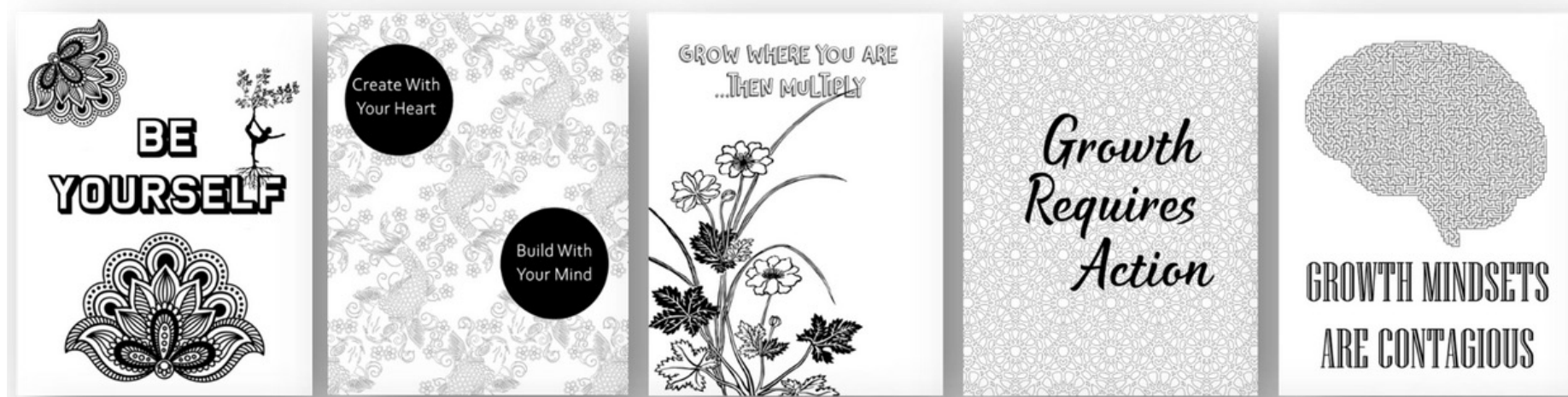
Journal Pages: Get your readers thinking and committing to their next steps.



Ways to Incorporate into Your Marketing Strategy:

- * A journal page gets your customers thinking and committing to new goals. One of those goals might be to sign up for your full training program
- * Offer an upgrade for a complete journal they can purchase
- * Add your branding and product promotions

Coloring Pages: It's therapeutic, it's creative...make it fun to spread your message.



Ways to Incorporate into Your Marketing Strategy:

- * Give a few sheets in return for the opt-in...upgrade to the full coloring book
- * Host a coloring party. People who love to color, love to color with others. Go live and make it an event.
- * Make a time-lapse video of the page being colored. It connects people to your designs.

Webinar: Use a report or other content as a script.

- **Ensures a Healthy Work-Life Balance** – If you don't have a schedule, it's tempting to avoid work or everything else due to work. To experience a balanced life, you need to be available for all the important things. To be available, you will need to be realistic and write down everything you need to do to organize and plan realistically.

- **Ensures Impact of Action** – As you work towards being more proactive, the most important thing to remember is that you want the action to have a high impact. If you aren't planning, tracking, and measuring your results, you have no idea of how much impact you achieve and you may be wasting valuable time.

Achieving your personal goals calls for you to be realistic about the time you have available and using that time wisely. Effectively managing your time ensures that you have enough time to do the things you need to accomplish.

Creating a Schedule to Achieve Your Goals

Creating a usable schedule takes practice. The first time you try, you may realize it's not working for you, and this is okay. Just redo it until it does work. Over a lifetime, you'll perfect your way of scheduling that helps you achieve your goals, but you can start with implementing these tips and tricks to your process.

Write Down Everything You Need to Do

Looking at each of your short, medium, and long-term goals, write down everything you need to do. But, first, making a list of steps for each goal and breaking them down into more minor activities will help.

The smaller activities are what belong in your daily schedule. For example, if in six months you have a deadline to publish your novel, today your calendar may say something like: "Writing 1,000 words for Chapter 18" during your writing time scheduled during the afternoon block.

Write Down Everything You Want to Do

You have wants like the next person, so don't leave those out of your schedules. Wants are more flexible, but you should include them in your goals. Remember focusing on needs first is imperative. You don't need to ignore your wants. Follow the same process and determine all the steps needed to reach the goal.

Differentiate When These Things Need to be Completed

It would help if you had a well-thought-out timeline drawn to complete any goal you want to achieve. Also, describe what it means for this task, goal, or step to be completed. This will remind you of any additional information you need.

Determine How Often They Need to be Completed

Some of the things you need and want to do are not daily or even monthly, but they are still important. Getting these daily and rare things into your schedule with care and thought will ensure that they happen, and when they happen, you will experience the results.

Batch Similar Tasks

As you look at the tasks you need to do on any given day, try to batch like with like. Also, if some of the tasks require you to travel or go someplace, what other chores (wants or needs) and you need to get done to waste less time. For example, if you need to go to your yearly physical anyway, why not go to your favorite bookstore nearby for an after-office break?

Optimize Your Tasks

As you look at the tasks you need to do, set up your environment so that you can do that thing at the top of your game. Automate, organize the area, get the tools for the job, learn what you need to know, hire the expert. Set things up to optimize the task to do it as efficiently as possible.

Be Honest About Available Time

Your time is limited. This is probably one of the hardest things to manage in life. Even if you think you know, you don't. It's human nature to feel that you have all the time in the world. But the truth is, you only have a certain amount of time to get things done. Since you can't add more time to your day, you need to make the most of the time you have by managing it effectively.

You can do this by knowing how much time it will approximately take to complete each planned task. When you can do this, you are better able to schedule and manage the things you need to accomplish in a specific time frame. Make sure you don't over-schedule your day with too many tasks or tasks that take a long time to complete. For example, schedule and eat lunch at the same time each day. Also, schedule snack time, as well as several short breaks. When you follow your schedule effectively, you may feel that you found extra time in your day.

Create a Daily Task List

It's important to know what you'll be doing and when you'll be doing it. Work backwards from your list. Fill in the things you need to do each day regarding your most important goals. Mark your list so you can easily identify the task as flexible, urgent, important, or otherwise.

Prioritize The Tasks

Take the time to note if the task is urgent, non-urgent, or unimportant and organize them accordingly. When you note the task's urgency, it helps you know how to proceed. Based on the priority, you'll choose whether to do it now, schedule it later, let someone else or something else do it, or eliminate it.

Maintain Flexibility

Remember to put some flexibility into every daily schedule you make by scheduling things in the day that are movable before and after that are not transferable or optional. Plus, leave some time open for last-minute opportunities or extra rest. Try not to willy-nilly move stuff around but give yourself the option.

Get Your Tasks into Your Daily To-Do List

Once you have finished all the steps, you will end up with a daily to-do list that is flexible, organized, and ready for you to act on. Physically ensure that you create an actual to-do list that

Ways to Incorporate into Your Marketing Strategy:

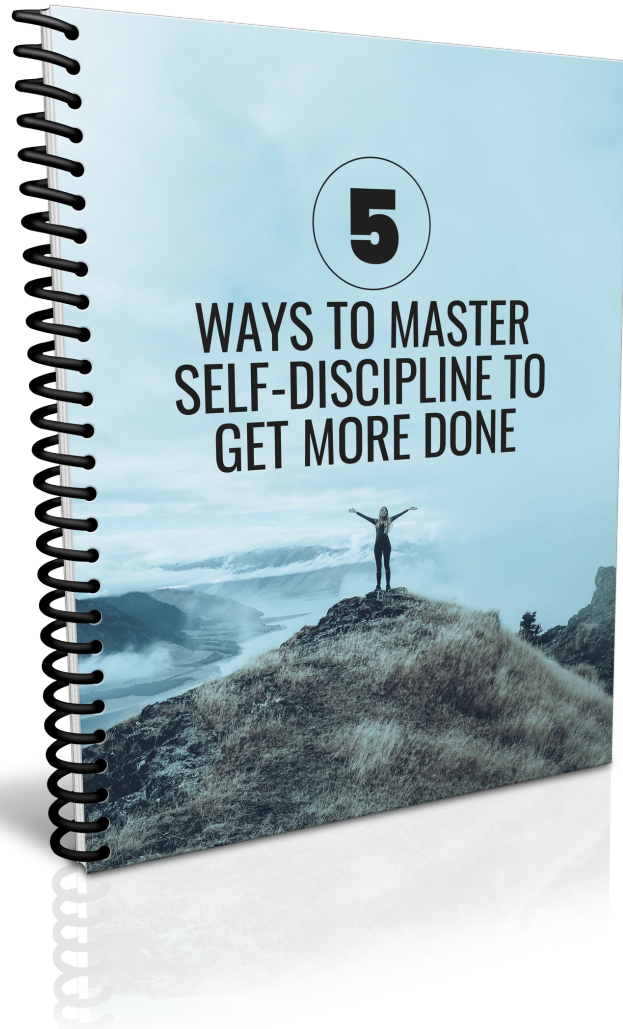
- * It's easy to build a list with a free, informative webinar

- * A webinar is also a great place to promote your related products

- * Turn the webinar into a recording, so you can promote it further. Have them opt-in for the full recording, share clips on YouTube and more

#3 Creating Products

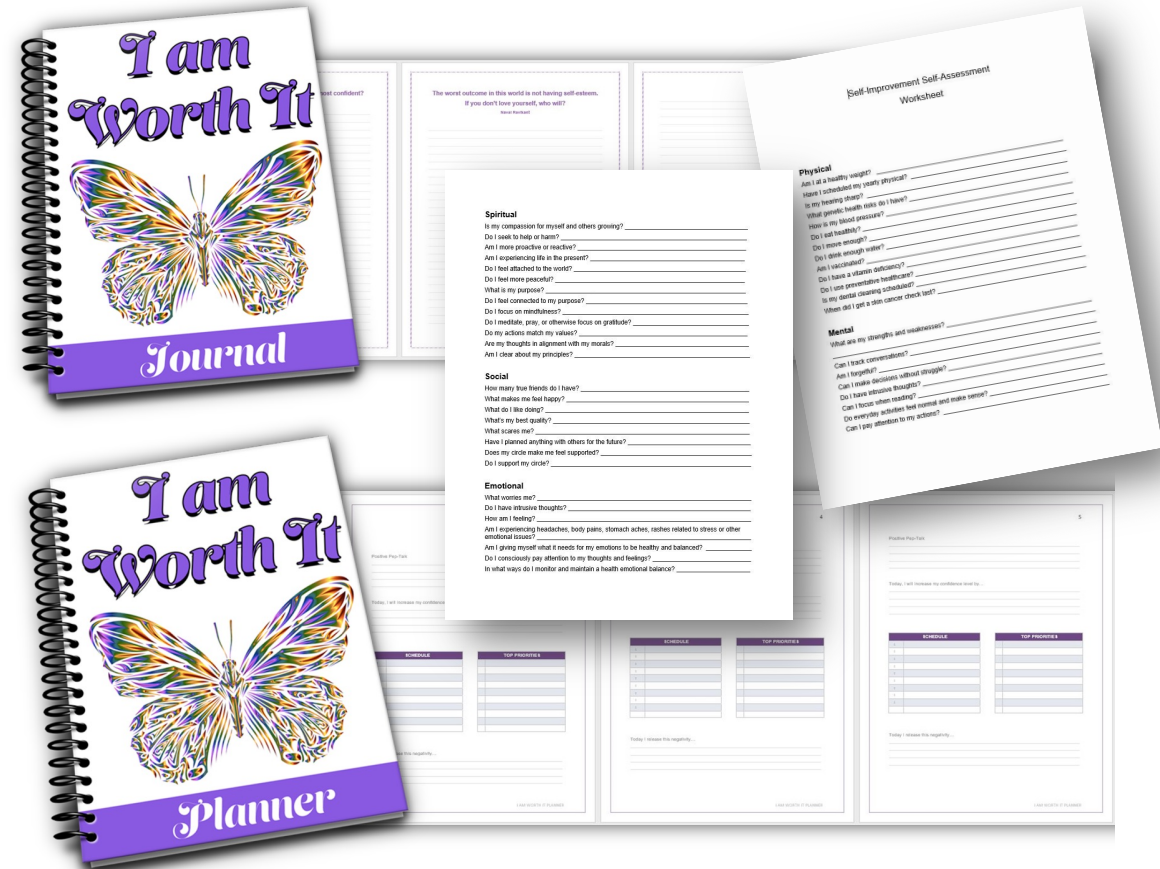
Ebooks: Easy-peasy product creation. Take a PLR report or ebook and make it your product.



Ways to Incorporate into Your Marketing Strategy:

- * Add a personal introduction and conclusion from you, based on your experience and perhaps the experiences of your customers too
- * Keep your funnel in mind: Traffic -> Grow Your List -> Sell Your Product
- * Create an ebook series or bundle of ebooks

Courses: Bundle up, create recordings, add printables



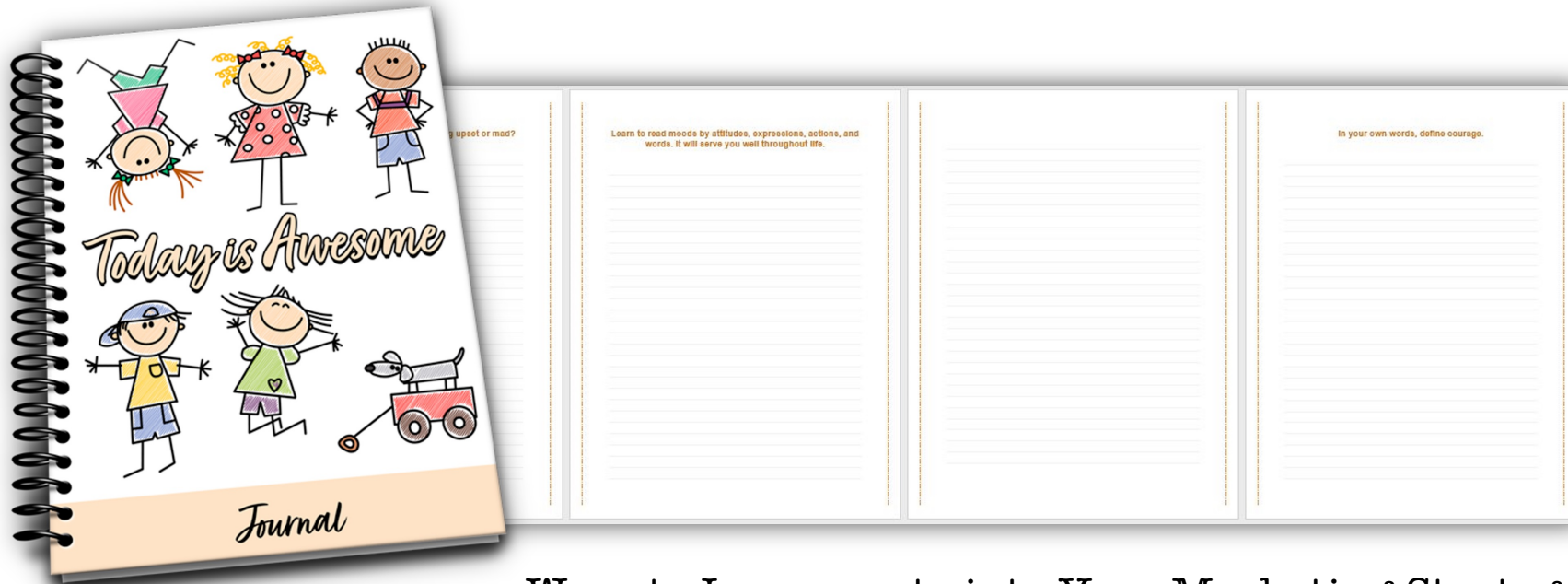
Ways to Incorporate into Your Marketing Strategy:

* Release excerpts of your course to generate content. Snippets from the reports, a page from the journal, etc.

* Make an opt-in offer with the worksheets and then invite them to take the course to make the most of the offer.

* The more TOOLS you incorporate into your course and the more ways to learn (read | watch | listen | write), the easier it is to sell your course.

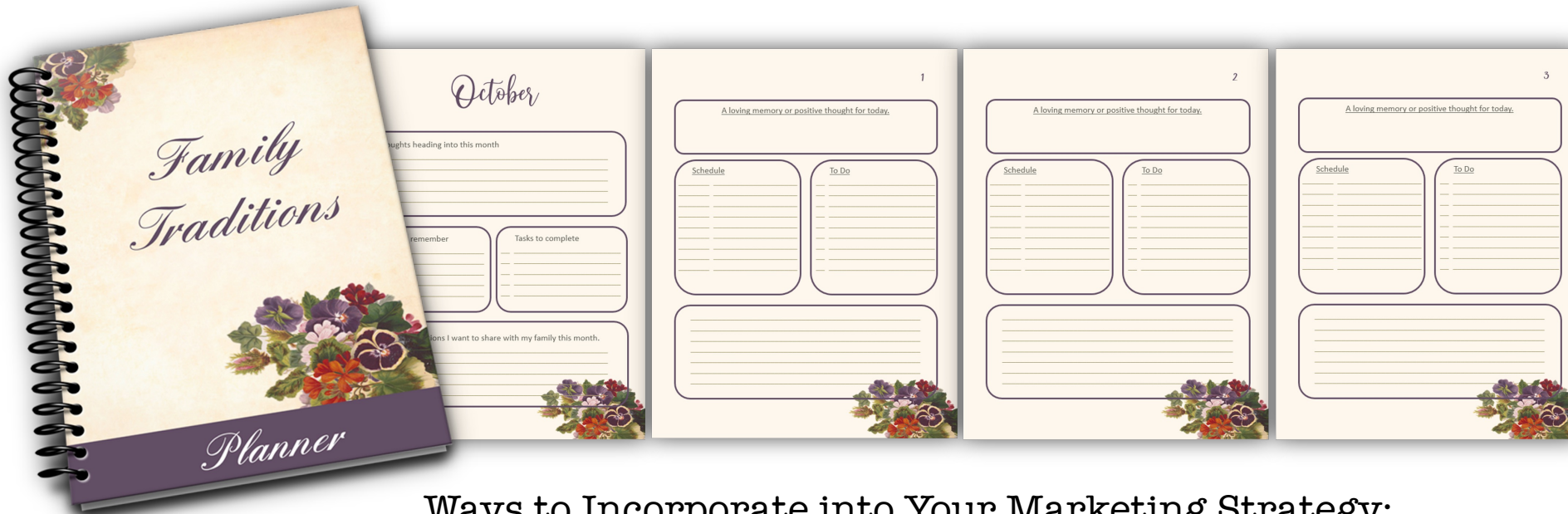
Journals : These are products in themselves, can be added to courses. Can be digital or print.



Ways to Incorporate into Your Marketing Strategy:

- * Start an Etsy shop to showcase your printables
- * Use a done-for-you journal to create a course that solves a problem for your customers.
- * Share how you fill in journal pages to educate your audience and make a more personal connection

Planners: These are also products in themselves, can be added to courses. Can be digital or print.

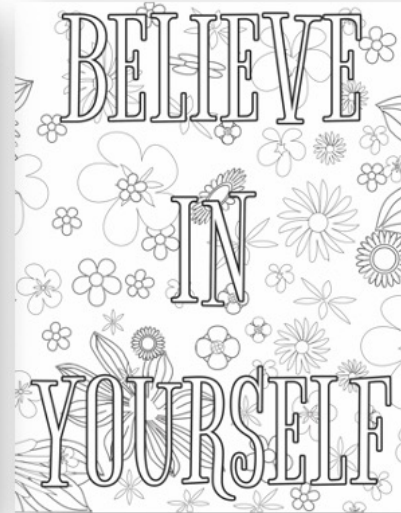


Ways to Incorporate into Your Marketing Strategy:

- * Start an Etsy shop to showcase your printables
- * Use a done-for-you planner to help your customers achieve a goal.
- * Share how effectively use the planner to educate your audience and make a more personal connection

Coloring Books and Pages:

Pick a theme and roll with it. Digital coloring page packs or print books.



Ways to Incorporate into Your Marketing Strategy:

- * Create a coloring membership with new pages each month, coloring parties and other events
- * Provide your branded coloring pages to organizations who can use them in volume...restaurants, churches, teachers and more.
- * Send printed coloring books to your best clients and customers as a gift

Print-on-Demand Products: Create merchandise for sale, gifts for clients, event swag and more.



Ways to Incorporate into Your Marketing Strategy:

- * Tshirts, mugs, phone cases, wall art...all can be print-on-demand
- * Mail them to people who join your high ticket coaching program or course

Card Decks: Popular inspirational products, sold in printable and/or digital formats



Ways to Incorporate into Your Marketing Strategy:

* Add them to your courses or coaching programs to help reiterate some of the lessons

* Use the individual card images as writing prompts for your blog. Then link to your card deck for sale.

* Print a version with your business contact info on the other side and give them out as business cards...and include info on how to get the whole deck.

Paid Newsletters: Print and ship or make it a digital download, part of a membership site, etc.

Ways to Incorporate into Your Marketing Strategy:

* Add your best content to the newsletters, but also remember to include product promotions, so you customers know where they can get more helpful stuff.

* Create relationships with others in your niche and have them contribute content to your newsletters.

* Feature your customers' stories, photos and results, building a sense of community with your newsletter.



Product Bundles: Increase your conversions and make more per sale by bundling products.



Ways to Incorporate into Your Marketing Strategy:

* Allow your customers to buy an individual product or show them how they can get more value with your product bundle

* Specially priced bundles are great for getting your affiliates on board for a launch. Offer the price for a limited time, run a sales contest and more.

Product Bonuses: For your own products or on other people's products.



Ways to Incorporate into Your Marketing Strategy:

* Grow your list by asking other product sellers if they would like to add your report, journal or anything else a bonus.

* Have another excuse to promote an existing product by adding bonus content.

Key Mindset Strategy to Make This Work:

NEVER Be Afraid You're Giving out TOO MUCH
Content...Just Be Strategic About it

Giving out TONS of content helps you build traffic, grow your list, creates goodwill AND presells products. So here's an approach to take...

#1: Give the solution to a problem with your free content and sell them the tools to make it easier, faster and better.

#2: Give them lots of ideas and examples for using your product. An educated audience is a buying audience.

So with all this in mind, we have a done-for-you package that will make it easy for you to implement all this because it includes...

A Year's Worth of Content to Help You Save Time and Money While:

- * Building traffic
- * Growing a list
- * Having awesome products for sale

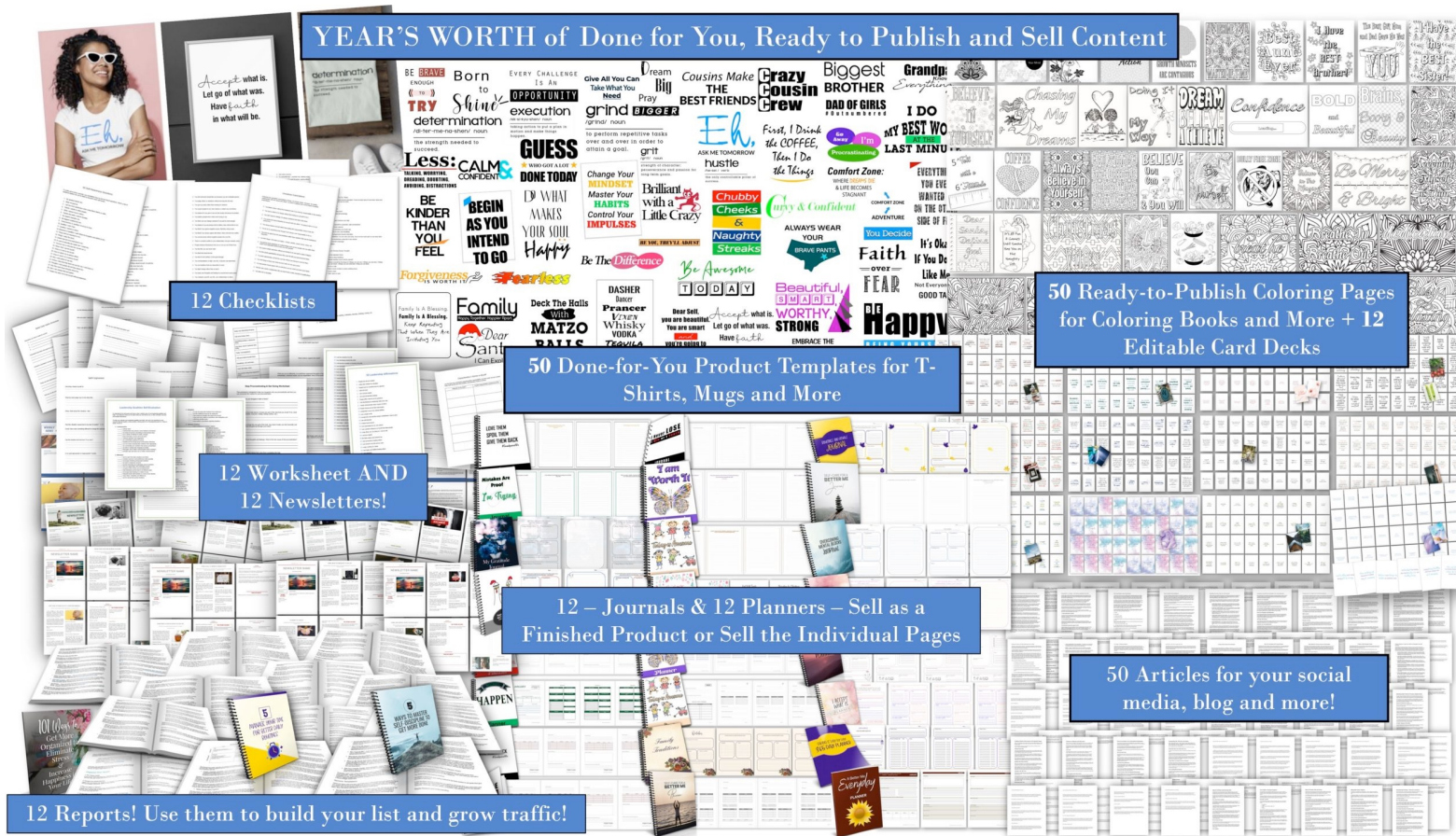
This content is totally done for you, but we're also including a bunch of fill-in-the-blanks templates in case you want to quickly and easily put together your own original content as well.

In our opinion (based on over 2 decades of experience), a smart marketing strategy includes BOTH.

Because that's how you get really clear about your message. Everything fits right into what you want to accomplish.

Here's a quick look at everything...

12 Month's Worth of Done-for-You Content including:



- 12 Reports
- 12 x Report Cover Sets
- 50 Articles
- 12 Printable Newsletters
- 50 - 18" x 24" Posters/Product Templates
- 50 Coloring Pages
- 12 x 72-Page Journals
- 12 x Journal Cover Sets
- 12 x 365-Day Planners
- 12 x Planner Cover Sets
- 12 x 21-Card Printable Card Decks
- 12 Worksheets
- 12 Checklists

\$497 value MINIMUM (make it yourself for thousands more)

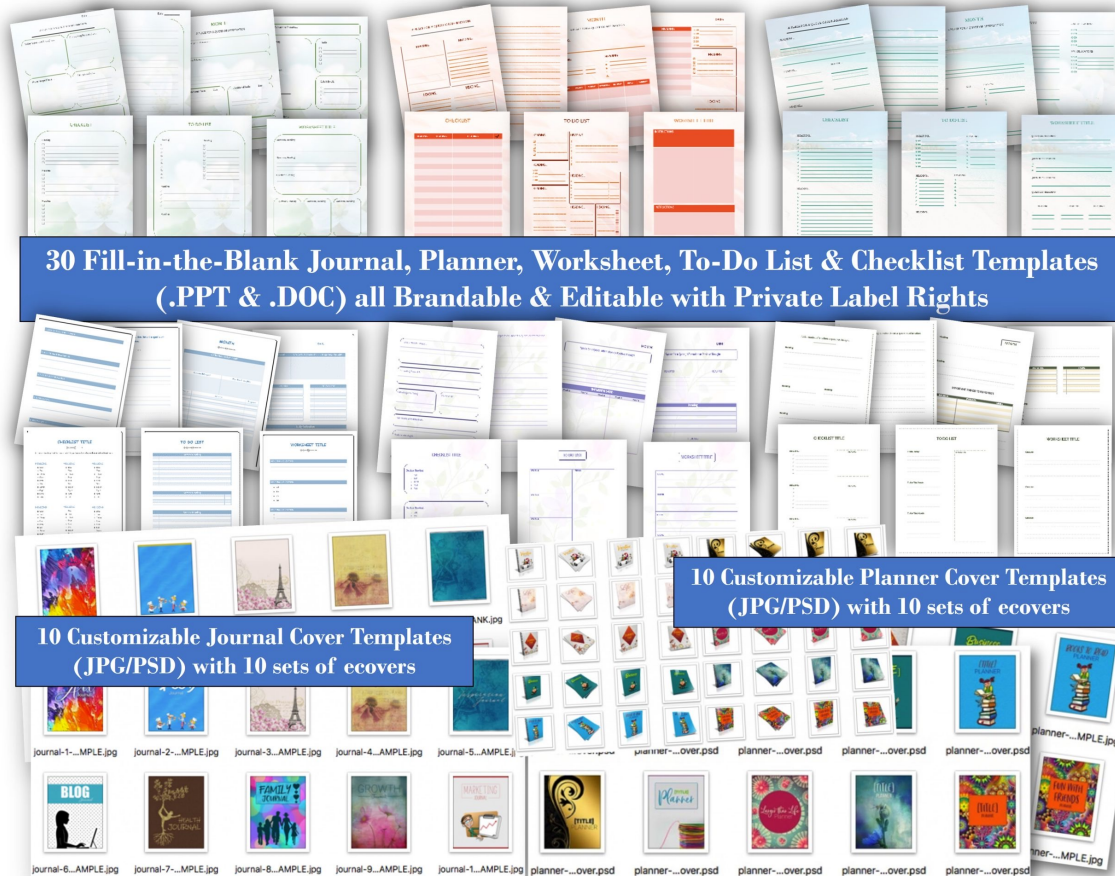
Content Monetization Templates



- Insider's Strategy Guide
- 5 Professionally Designed Template Sets
- Report/Ebook Templates
- How-to Article Templates
- Tips List Templates
- Checklist Templates
- Worksheet Templates
- Slide Show Templates
- Raw Content Templates

\$47 value

Blank Printables Templates



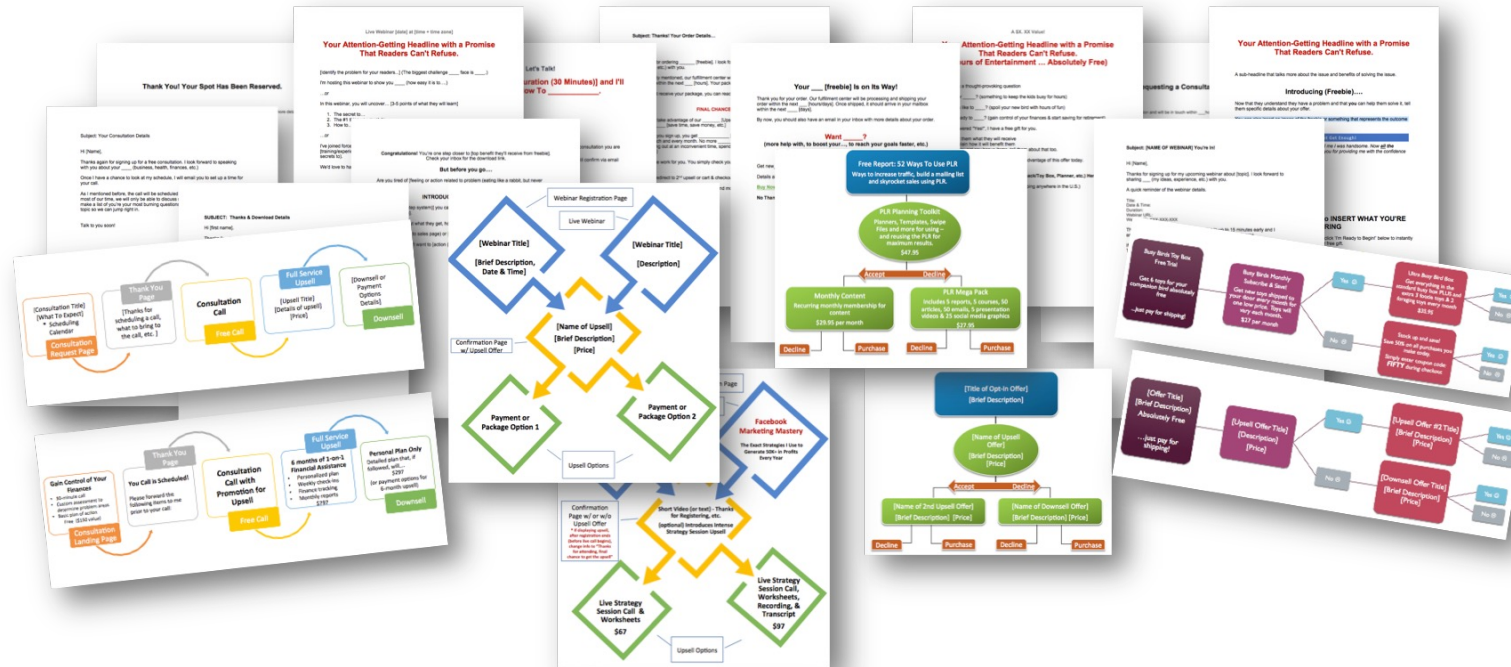
- 3 Fully Editable PowerPoint Printable Template Sets in 3 Designs.
- 3 MORE Fully Editable Printable Template Sets in .Docx
- Each set includes journal, planner, worksheets, to do lists and checklists
- 10 Journal Ecover Graphics
- 10 Planner Ecover Graphic

Plus instructional guides:

- How to Create a Journal for Sale
- Journal Creation Checklist
- How to Create a Planner for Sale
- Planner Creation Checklist
- How to Create Worksheets, To-Do Lists and Checklists for Sale

\$47 value

Creating a High Converting Free Offer Templates



\$47 value

- Insider's List Building Strategy Guide
- 3 Free Opt-in Offer Templates + Examples
- 3 Free Consultation Offer Page Templates + Examples
- 3 Free Webinar Offer Page Templates + Examples
- 3 Free with Paid Shipping Offer Page Templates + Examples

Printable Newsletter Templates

\$47 value



- Insider's Strategy Guide
- 3 Word/PDF Newsletter Templates:
- 3 HTML Newsletter Templates
- 2 HTML Newsletter Templates – Plain

Sales Funnel Templates



- Insider's Strategy Guide
- Sales Page Template
- Thank You Page Template
- Upsell Page Template
- Call to Action Swipe File
- Closings Swipe File
- Headlines Swipe File
- Power Words Swipe File
- Transitions Swipe File
- Sales Page Graphics Collection

\$47 value

Course Creation Templates

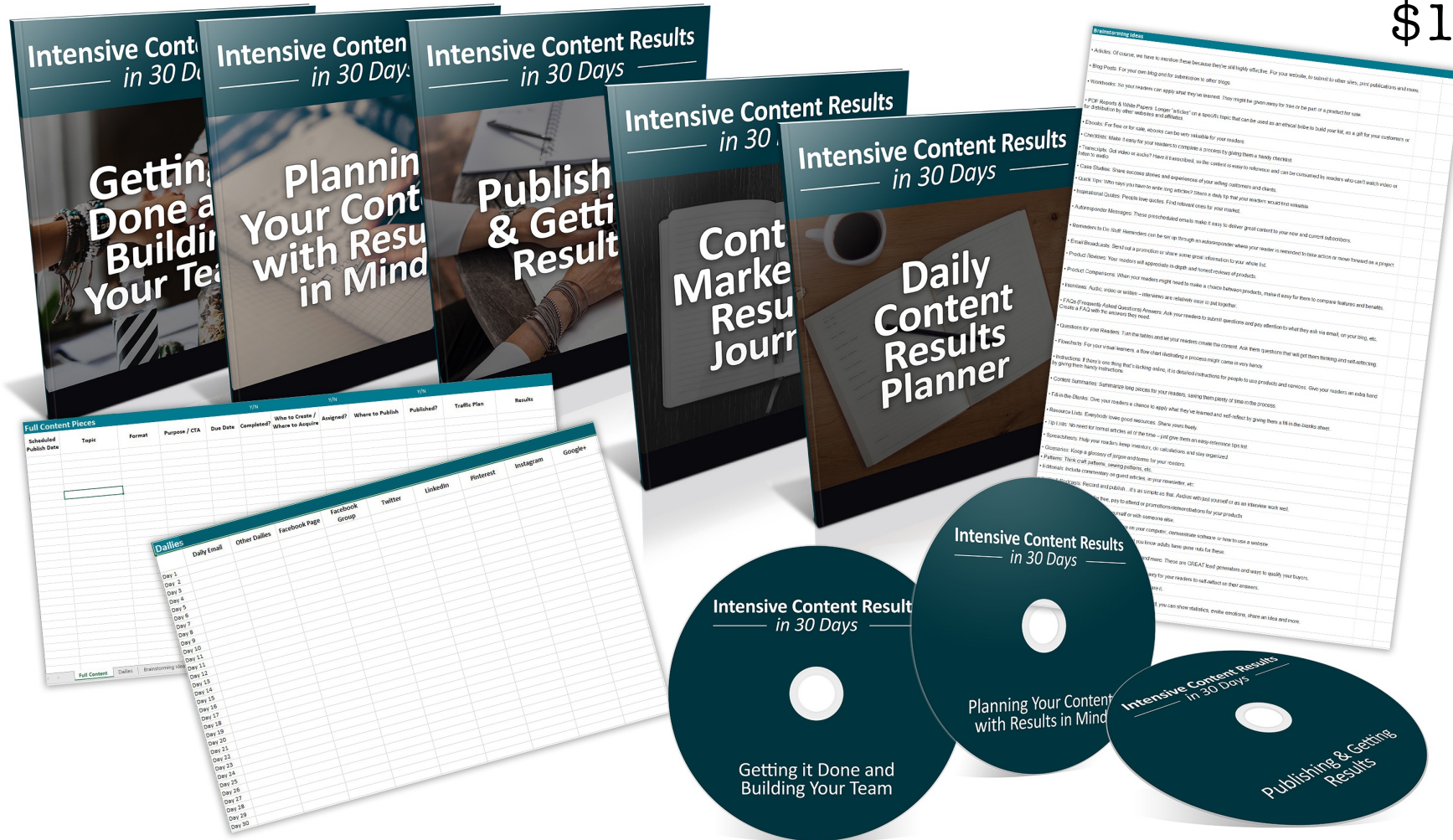


- 3 PowerPoint class templates
- 3 Ebook templates
- 3 Workbooks or worksheets templates
- 3 Checklists templates

\$47 value

Intensive Content Results Training Program

\$197 value



To create and stay on track with your content marketing plan designed to get the RESULTS you want.

The Program Teaches You How to:

- Use up all the AWESOME PLR you've been collecting on your hard drive
 - Have a team regularly publishing content for you (even for FREE)
 - Get more subscribers and sales while building your loyal fan base
 - Get more word of mouth for your business...without even asking
 - Establish your expertise as a go-to-resource in your niche
 - Have your audience EXCITED to buy your products instead of you feeling like you forced them
- Implement your plan and start getting results in the next 30 days

Intensive Content Results Training Program

Lessons Include:

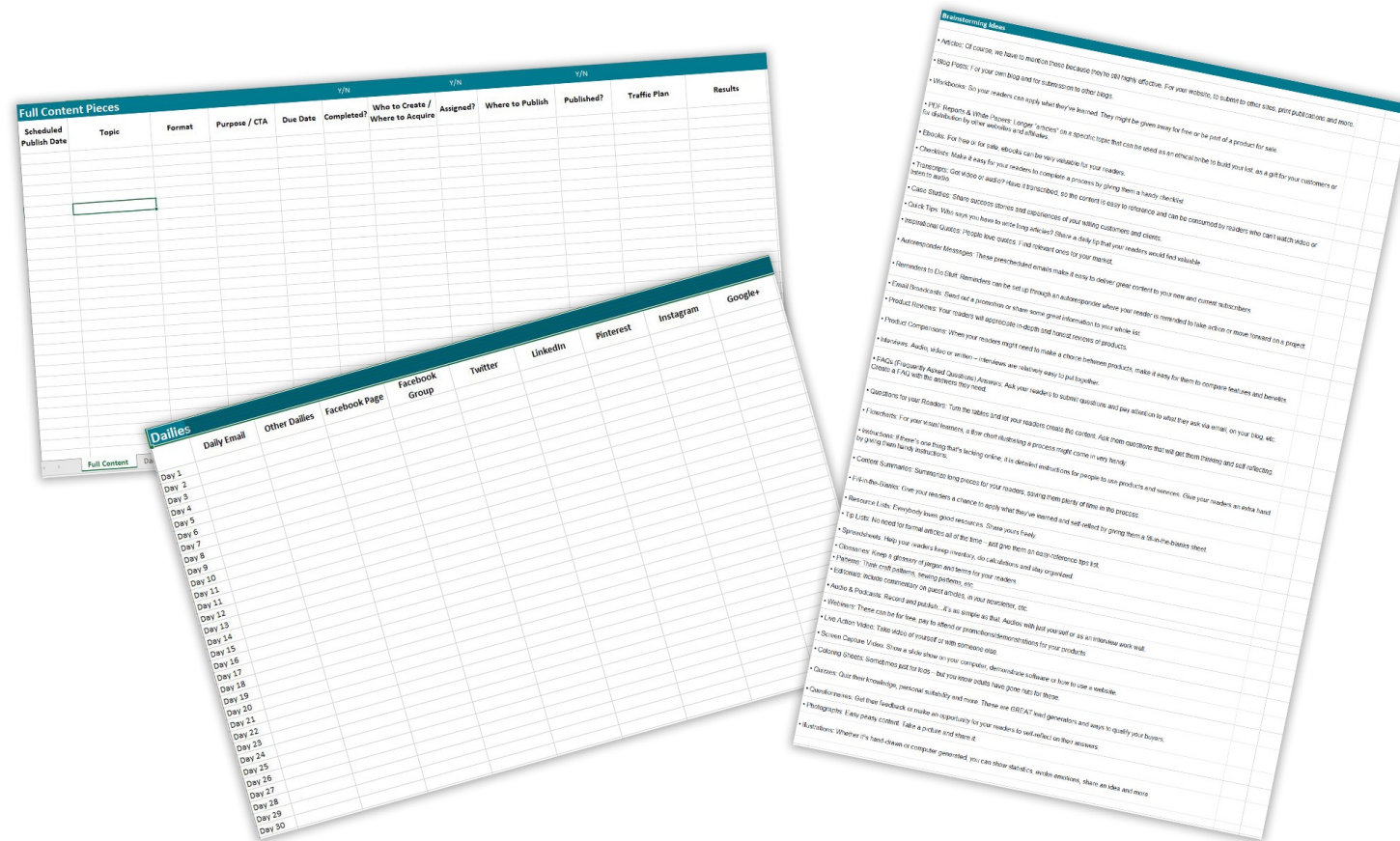
- Planning Your Content with Results In Mind
- Getting it Done & Building Your Team (Even for Free)
- Publishing and Getting Results

Tools Include (with complete training on how to use them):

- Monthly Strategic Content Marketing Plan Workbook
- Daily Content Results Planner
- Weekly Content Marketer's Results Journal



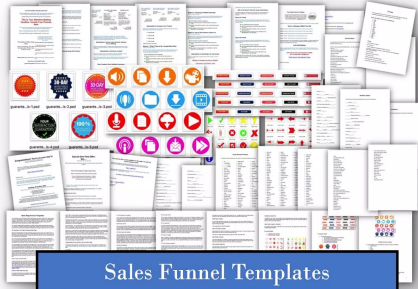
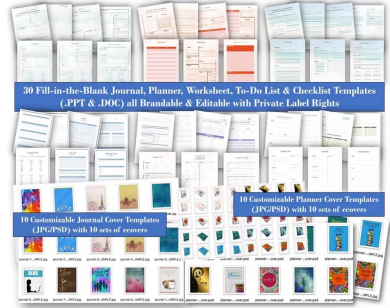
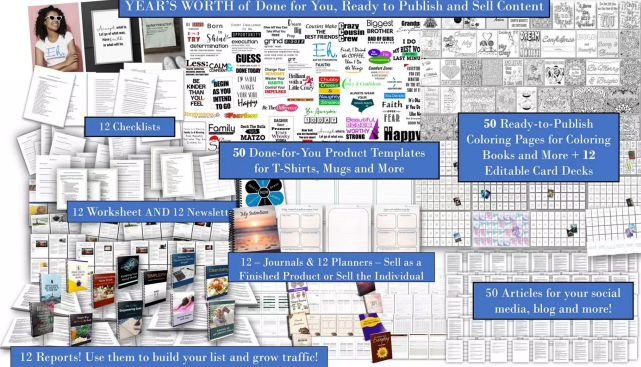
Download The Monthly Content Planner for Free



\$17 value, yours FREE



Our Goal is to Make it EASY for You To Create an Effective Content Marketing Plan.



We've invested in the team to create all this so you don't have to. Just grab the content, templates, training and go!

Let's Run Down the Value for You...

- A Year's Worth of Done-for-You Content - \$497
 - Content Monetization Templates - \$47
 - Blank Printables Templates - \$47
- Creating a High-Converting Free Offer Templates - \$47
 - Done-for-You Printable Newsletter Templates - \$47
 - Sales Funnel Templates - \$47
 - Personal Branding Templates - \$47
 - Course Creation Templates - \$47
- Intensive Content Marketing Results Training - \$197

It's a \$1,023 Retail Value

But you can come on in for OVER 80% off

Get **EVERYTHING** for Just \$197

Ekithub.com/plr

But wait...

\$50 Ekit Credits
WEBINAR-ONLY Bonus

Ekithub.com/plr

* Credit is for regularly priced Ekits only

* Credit must be used within 30 days of purchase

The “Another Year’s Worth” Bonus Includes:

12 Reports
12 Newsletters w/ 16 Articles
12 Journals
12 Planners
12 Worksheets
12 Checklists
50 Articles
50 Templates
50 Coloring Pages


All on the same subject areas as the main year’s worth package.
But again for the first 25 customers ONLY...so definitely hurry for this one.

The value is truly remarkable, we're sure you'll agree. All you have to do is use just some of the content to make it worth it...but there's so much in there, we're sure you'll keep coming back to your library for years to come.

Some Customer Feedback

 **Kristie Rogers**
Thanks for the add to the group Alice & Yusef. You guys are one of my answered prayers. I am so Grateful for you from the bottom of my heart. 🙏🥰❤️

1h Love Reply 1 ❤️

 **Alice Seba**
[Author](#) [Admin](#) ...
Awww thank you! You're going to make me cry, but I thank you for that too. ❤️

1h Like Reply 1 🥰

 **Kristie Rogers** 🙌
Love at first sight! My fault for just now requesting to join. I thought I joined at my first purchase, which was the day I found out about you guys-which was a no-brainer, yes I want it! ✨

1h Like Reply



Jackie Ann Schwabe

I think at this point I have purchased every product EKitHub offers and a few they have referred. They always over deliver and under promise. I've never been disappointed. Their help, while rarely needed, is always prompt and friendly. I'm always excited to see what else they are sending me in my inbox. Thank you Ekit-Hub team for always going above and beyond what is expected!

Like · Reply · 8h · Edited



Lily Kilbey

While researching how I could make supplemental income that I could transition to when I retire from the corporate world, I stumbled across PLR products and, in particular, EKit Hub. I never realized how much DFY content could present so much inspiration! Thank you to Alice and her dream team for creating incredibly well-thought out products that are helping me build my ideal online business 🙏

[Ekithub.com/plr](https://ekithub.com/plr)

Some Customer Feedback



Alison Swerdloff

Alice and her team create amazing products that have helped me in a variety of areas. From written content to images for your own, Ekit Hub never ceases to amaze me.



Robin Denson Ormon

EKit Hub provides content that would take me forever to create. I've been able to scale my business in ways I never thought possible and I haven't even scratched the surface of what I've purchased so far. Looking forward to more growth in 2022. Thanks EKit Hub!



Esther van der Ham

I am always looking forward to the great content of Ekit Hub. It gives a lot of inspiration and is very helpful.

[Ekithub.com/plr](https://ekithub.com/plr)

Plus, we have our EKitHub Group to brainstorm, ask questions and more ideas anytime you need.

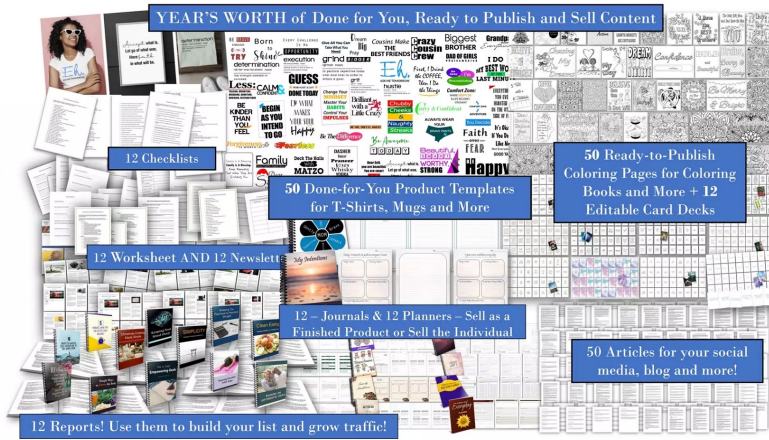
Our community (and us personally) are here to give sound experienced advice and provide you with the accountability you need to get things done!

[Ekithub.com/plr](https://ekithub.com/plr)

Let us do the work, so you can focus on the vision for growing your business beyond your wildest dreams!



Content Monetization Templates



YEAR'S WORTH of Done for You, Ready to Publish and Sell Content

12 Checklists

50 Done-for-You Product Templates for T-Shirts, Mugs and More

50 Ready-to-Publish Coloring Pages for Coloring Books and More + 12 Editable Card Decks

12 Worksheet AND 12 Newsletters

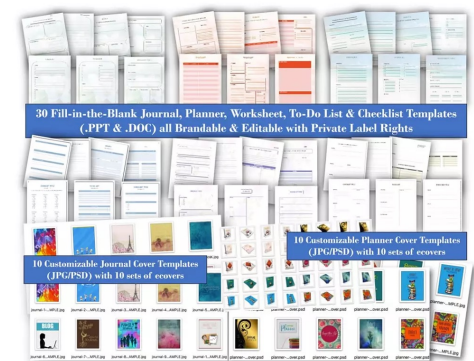
12 - Journals & 12 Planners - Sell as a Finished Product or Sell the Individual

50 Articles for your social media, blog and more!

12 Reports! Use them to build your list and grow traffic!



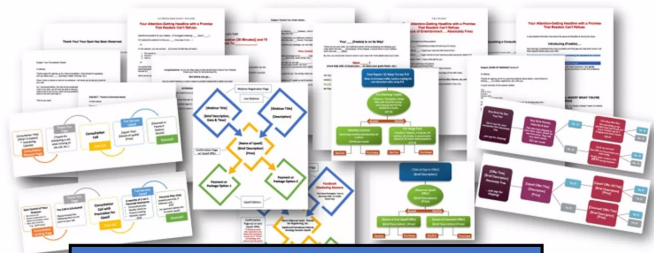
Course Creation Templates



30 Fill-in-the-Blank Journal, Planner, Worksheet, To-Do List & Checklist Templates (.PPT & .DOC) all Brandable & Editable with Private Label Rights

10 Customizable Journal Cover Templates (JPG/PSD) with 10 sets of covers

10 Customizable Planner Cover Templates (JPG/PSD) with 10 sets of covers



High Converting Free Offer Templates



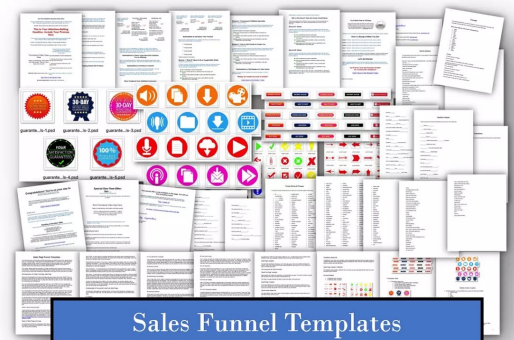
Printable Newsletter Templates



Personal Branding Templates



Intensive Content Marketing Results Training

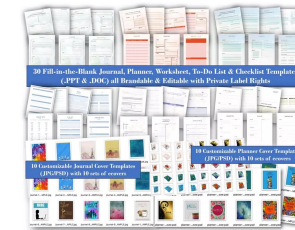
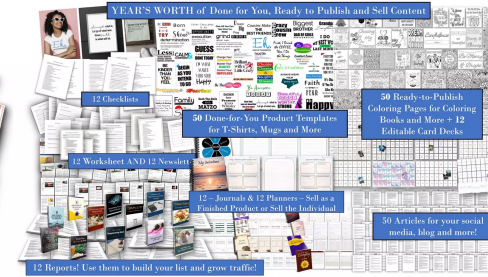


Sales Funnel Templates

Ekithub.com/plr

A Quick Recap:

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- Personal Branding Templates
- Course Creation Templates
- Intensive Content Marketing Results Training



And remember, if you have questions along the way, you have access to our EKitHub community group 24/7.

[Ekithub.com/plr](https://ekithub.com/plr)