Get Paid BEFORE You Create Your Printables

...and sell MORE of them at HIGHER prices

Get Paid Before You Create Your Printables and Sell More of Them at Higher Prices…
Even if You Don't Have a Website

Wouldn't it be great if your customers would **_PAY_** you for your printables...even **_BEFORE_** you make them?

The usual process is risky. You create the printables, put them up on your website or Etsy shop and HOPE people will buy them.

Not to mention the fact that it's not always easy to command a high price for those printables.

But what if we told you it's easy to reverse this process AND sell MORE printables at HIGHER prices? Even if you don't have a website.

We're sure you're saying, "Heck yes, Alice and Yusef. Show me your ways!"

Let's Dig into That But First…
Rest Assured, We've Got You Covered

This free report is going to cover a lot, but in as succinct way as possible, so you can get the info you need and run with it.

But if you get stuck or have any unanswered questions, we'd like to invite you sign up for our class that will **walk you through _EVERYTHING_ step-by-step**. We're even showing a live case study that will show you EXACTLY how it works.

Plus, you'll have instant access to **_tons_ of fill-in-the-blanks templates** to make it much easier to stay on track and get the results you want.

It will give you **_EXACTLY_ what you need to leverage this strategy of getting PAID _MORE_ and even _BEFORE_ you create your pintables.**

[Click here for instant Access to Fast and Simple Course Creation.](#)

It will remove all the guesswork and get you moving…and we're here to help you each step of the way.

Okay, So Here's How it Works…

One of the easiest ways to grow and audience online is to simply help people solve problems. And the more urgent the problem, the more people are likely to PAY for that solution.

So when you're trying to create and sell printables, think about the specific problem you solve AND make that part of your product and marketing.

One of the most effective ways to do that is by run a short class (maybe about 1 hour) they pay to attend with instructional content that shows them how to solve that problem, using your printables that you include with their purchase.

And not only will they more readily pay for those solutions, they are willing to PAY more money for those solutions because you are guiding them through the process and giving them the tools for implementation.

Some examples…if you _already_ have printables:

We know many of our customers already have a library of printables they could use through this method. So it's okay to have the printables first and then figure out the problem you could solve.

- Let's say you have a productivity planner, create a quick webinar course for people who struggle with procrastination and give them tips for being more productive and show them how to use your planner to achieve that results.
- If you have printables to help people find their passion in life, create a webinar course for people who are in the process of changing their careers or perhaps are wannabe entrepreneurs and show them how to tap into their passion for profit.
- If you have wedding printables, create a simple webinar on how brides can reduce their stress and easily plan their dream wedding.

Some examples…if you haven't created printables _yet_:

Now, if you don't have the printables yet, start by thinking about the problems you can solve.

- There are lots of parents homeschooling right now and are struggling through it. Create a very QUICK course (because parents homeschooling out of necessity probably don't have a lot of time) on how to create a curriculum for their child, even if they are reluctant to participate in home learning. The printables you provide could include planners, course materials for certain grade levels, etc.
- We're heading into a new economy right now…one that is less focused on traditional jobs outside the home, but more on creating their own opportunities through the internet and in the comfort of their own home. You can create a course with printables that helps your students start freelancing, how to start selling on online marketplaces like Etsy or utilize their career skills for an entrepreneurial endeavor.

There are so many possibilities and it doesn't matter what subject areas you are interested in or what kind of printables you like to create. Think of the PROBLEM and give them the solution through your guidance and printables.

The benefits of this approach are numerous. Here are a few:

- You'll be able to charge WAY MORE for your printables, so the extra work ***more than*** pays for itself.
- You don't have to create ANYTHING until your customers have shown you they are willing to pay for what you're offering…and they'll show you by giving you their MONEY.
- The beauty of webinars is they don't have to be long and detailed. They just have to give your customer the guidance they need to solve a specific problem and can be completed in an hour or so.
- Once you've run the live webinar, you have evergreen course content that you can keep selling to new customers for instant download.

How Do We Know This Works?

The answer to this is simple…we've been doing it for DECADES.

Whether it's been for emergency cash in our early years or just because we wanted to test a new ideas, we've done this countless times and we want to empower you to do the same.

Together, we've sold millions of dollars in content and courses…and helped our clients and customers do the same. We've perfected the process and understand the stumbling blocks people face.

We've created this simple system to make it easy for anyone who is ready to roll up their sleeves and do some work to profit greatly from printables.

And we're thrilled to share it with you. There are so many opportunities in this digital world to say good bye to employment or traditional (and exhausting) ways to earn a living. We want to bring that to as many people as possible!

Alice Seba & Yusef Kulan
Your Partners in Easy Product Creation

Now let's get deeper into this idea of getting paid BEFORE you create your printables…

Solving problems in the form of a class has been around for a long time, long before the internet made digital products a reliable and simple way to get information to consumers.

In the old days, if you wanted to learn something you might find a course or other type of information product for sale in the back of a magazine or sold online via a television infomercial, usually packaged as DVDs or CDs. These types of products were created and then marketed after the fact.

This carried a lot of risks for the course creator.

What if the audience didn't want or need that information?

What if you didn't sell enough to break even, much less make a profit?

By selling the idea in advance you'll know if you have a good product or not, not only for the first group of buyers who paid before you created it, but for the buyers who buy the product later after you've repackaged it. This is a double-whammy income boosting tactic that will make a huge difference in your bottom line.

Today, due to the advances in technology you can find information products and deliver them quick and easily through the power of webinar platforms like Zoom and countless others. This fact offers a huge opportunity to any business owner who has something that they can teach to their niche. As someone passionate in creating printables, you probably have a lot of knowledge that you can pass on to your audience.

Plus, by creating informational webinars in this manner, you can truly begin the process of making passive income which can help you develop a more sustainable business. Before you can make informational webinar that sell, you'll need to do a little homework first but you should realize up front that you don't need to have the product created before you start selling it. You can pre-sell it, create it, then repackage it and sell it again and again.

Step 1: Choose Your Topic, Date and Time

To get started, decide on your topic…i.e. what problem you're solving.

Now, if you're new to this or aren't sure of your topic, you'll need to do some research.

That's a bit beyond the scope of this report, but we'll be show you how to do research in our intensive [Fast & Simple Course Creation](#) training. We cover it in depth.

But once you have your topic, pick a date and time for your class. Then we're ready for Step 2. If you don't have a topic yet, you can keep reading to understand the process.

Step 2: Get Ready to Take Orders, Even if You Don't Have a Website

If you have a website and an email list service, you're already ahead of the game. It's easy to incorporate this into what you're already doing.

If you don't have a website, you should DEFINITELY create one, but if you want to do your first class to raise some funds to create that website, that's what you should do.

The TOTALLY Bare Bones System Requires:

1. **Email List Service with Landing Page Option:**

   While it's okay to start with no website, we absolutely must insist that you sign up for a server that allows you to collect new subscribers and keep in touch with your mailing list. Having a mailing list is integral to your success…plus, there are different emails you will need to send to your course registrants and those can't always be handled by the live class platform you choose.

   Plus, some of these services also allow for a landing page with payment option. That is how you'll create an order page for your event to collect payments. We personally use Aweber…it has ready-made landing page templates for you and you can integrate it with the payment processor, Stripe…which we use and recommend as well.

   There are (PROBABLY) a million ways to do this, but this what we think is simplest and will give you the best results amongst the simplest options. We'll be demonstrating this **STEP-BY-STEP in our Simple & Fast Course Creation** live training. Be sure to join us…registration opens March 9 and we'll be updating you soon!

   With Aweber, you can start with a free account for up to 500 subscribers and then go from there. It also has a landing page feature that connects to Stripe, which is a payment processor, so you can accept payments and GET PAID for your printables!

   BARE BONES Recommendation: Aweber

2. **Payment Processor**

   Of course, you need to collect money. There are a lot of payment processors out there. We have used PayPal and Stripe, for many years. For our Bare Bones System…you'll need to sign up for a Stripe account.

If you prefer PayPal, you could update your Zoom account to take money directly through a Zoom sign up page, but the process requires a lot more steps. We're trying to keep it super simple for you.

BARE BONES Recommendation: Stripe

3. **Live Class Platform:**

   To conduct a live class and record it, you'll need software to do that. Luckily, there are a lot of options out there. Three we have used are Zoom, Facebook Live and GoToWebinar.

   Our recommendation for keeping things the simplest as possible, is to use Zoom or Facebook Live. GoToWebinar is a very robust system, but it has a more complex dashboard and features you may not need.

- Zoom – A very popular with webinar format with lots of features and affordable pricing, especially for smaller groups….but is also very handy for large groups too. You can choose the meeting or webinar feature, but webinars are usually better designed for large groups.

  Zoom has the ability to integrate with PayPal to accept payments through a third-party integration, but it is a bit of a technical process. If tech isn't your thing, check out our "Bare Bones" option on the next page.

- Facebook Live – A TOTALLY free solution. Just create a "secret" Facebook Group for your customers and have them answer a question to join the group in order to gain entry. Give them the link to join and the answer to the question when they sign up for your class.

  There are no integrated monetization options with Facebook Live, but it will still work with our "Bare Bones" option.

  BARE BONES Recommendation: Zoom or Facebook Live (via "secret" group)

3 Steps to Put Your Product Up For Sale

Here are the 3 basic steps, if you're using our Bare Bones System. If you have your own website and shopping cart, you'll have more options and can put these 3 thing into place on your own.

1. Schedule the class in your chosen platform (Zoom or Facebook Live) and take note of the log in link.

2. Set up your landing page with order button (Aweber with connection to Stripe)

3. Create a mailing list in your newsletter platform and add a welcome email that thanks your customer for their purchase and includes the Zoom link or secret Facebook Group access to join the live event. You should also set up reminder emails a few days before and the day of the event as well.

If you aren't quick sure how these steps work in detail, this is exactly what we demonstrate in our [Fast and Simple Course Creation Intensive Class](#).

And actually, we'll walk you through ALL the steps from research, tech set up…all the way to marketing and creating your product, so you don't want to miss it!

And speaking of marketing, here it is…

Step 3: Marketing Your Online Class

Once you have set up your course information page, order button and class sign up info…you're ready to roll.

BUT – you SHOULD be talking about your class even before this. Warm your audience up to the idea, so they'll be eager to sign up the moment registration opens.

And more importantly, start growing your audience. The more people you have in your audience BEFORE you open registration, the more successful your launch will be.

Ways to Build Your Audience:

- **Tap into Other People's Audiences:** Do guest blog posts, be a podcast guest, host a webinar with or interview someone who has a large audience. Start recruiting affiliates who will promote you…and start asking key members of your community if they want to promote you and earn money from it as well.

- **Social Media:** Choose a platform where your audience hangs out readily and start participating. Don't worry about being on all platforms at once…do the work to connect with colleagues, potential customers etc. Remember, social media is about PEOPLE, not just throwing your content out there to see what sticks.

- **Grow Your Mailing List:** Now that you've set up your mailing list service, you HAVE TO GROW your list. Offer a free printable or useful gift to get people to subscribe for free. Then keep your subscribers up to date until you're ready to announce your course registration.

Ways to Market Your Class:

Before you open registration, talk about your class…ALL THE TIME.

- Casually mention it to your subscribers and followers, so they know it's coming.
- Update them on the exciting things you're planning on including.

- Talk about the PROBLEM your class is solving and give them some starter tips.
- Give them a small printable or other useful document that will get them excited about the full course.
- Ask them for feedback about the advice you've already given on this topic. That feedback engages your audience, gets them interested in the product AND comments can be published as testimonials on your sign up page.
- Tell them when registration will open and ask them to make sure they are on your mailing list, so they will be the first to know when it's time to sign up.

Once you open registration, drive that traffic to your sign up page:

- Make an announcement once registration is open. Tell them spaces are limited and give them other reasons why they should sign up now.
- Keep the registration open for several days and follow up each day with helpful guidance and more reasons to sign up
- Make sure you remind them lots…especially in the last 24 hours before your class goes live.

After the class ends, you turn the product evergreen and KEEP marketing:

- The great thing about this method is that isn't a one and done thing. You can turn all your marketing materials into an evergreen process and sell recordings and transcripts.
- You can also repurpose a lot of the content. If you aren't already selling the printables, you can sell them separately on your website, in your Etsy shop and more. You can take snippets from your training and release them as clips on YouTube.

There are ACTUALLY so many opportunities to build on this and we are talking about this in the **Fast and Simple Course Creation Intensive Class**. We're talking about expanding your classes, doing a series and even creating more involved, high ticket programs.

We will reveal **Must Know Secretes** on successful course creation! We do not recommend creating a course without the help of these secrets.

This strategy helped us sell over a million in courses and digital products.

Are you ready to unlock your potential and share your knowledge with the world?

Before we begin, let us briefly introduce ourselves and why we created this efficient, results driven, and hot selling course.

Hi! ✋

We're Alice Seba and Yusef Kulan owners and creators of Entrepreneur's Kit Hub (EKitHub.com). With Yusef's e-commerce background (and over a decade of online marketing experience), Alice's experience as a professional content creator since 2002, and having sold combined over millions of dollars' worth of digital products, we joined forces to provide you with plenty of inspiration, save you tons of time, and money by helping you strategically plan, publish engaging content, and create hot products that actually sale.

After we received a lot of requests from our beloved students at Entrepreneur's Kit Hub Community on sharing useful tips on how to create killer courses, programs, and printables that sell like crazy, we decided to put together a step-by-step system on how to create appealing courses/programs by reverse engineering the normal process you've probably been previously taught.

The main problem that our students previously faced was that the old ways (that they have been taught by some self-proclaimed Gurus) of doing things often had them waste their valuable time, and their money creating products with merely mediocre results (if any).

Because they have been dedicated students of ours, and have bought several products from us, we decided to share our secrets, methods and true experiences of making, and selling hot digital products/courses.

This method is…backed by DECADES of experience, having sold Millions of dollars in content, and helping tens of thousands of customers do the same.

Introducing **"Fast and Simple Course Creation with the Power of Printables"** – the fastest and simplest way to learn how to create your own successful digital course from scratch!

The course consists of 4 Lessons that takes a deep dive into:

1. Insider Methods For Researching and Developing your "Get Paid Before you Create it"
2. Easy Strategies for Building Your Buyer Audience, and Crafting an Offer they Can't Resists
3. Putting Together & Delivering Your Simple, But High Impact Course(s) with Printables
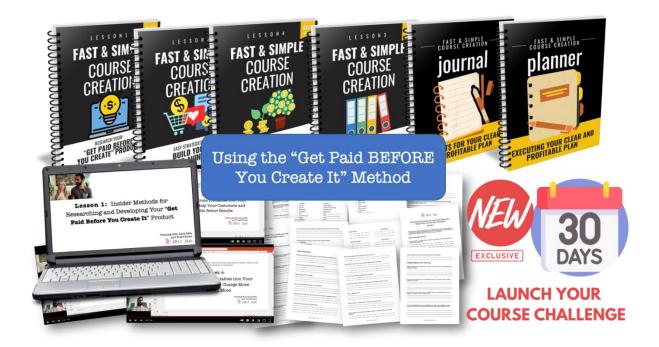4. Easy Systems to Keep Profiting From Your Course Materials and Printables Long After The Work is Done

Before you get started, we would like you to know that we have created a journal and a planner for you to use throughout the course. You can get it by clicking on this link: Dowload the journal and planner here(zip).

And actually, we'll be going through this whole course creation process to make it SIMPLER and more effective from beginning to end. The training program includes the step-by-step guidance and templates you need to get started. We're even conducting a LIVE CASE STUDY to show you exactly how it's done.

We're Super Excited About Giving this to You!

Have a peek at just **_some_** of what you can expect in our **Fast and Simple Course Creation Intensive Class with the Power of Printables Class**…

This intensive step-by-step training program helps you with ALL the exact steps to take, so you can create your own SUPER FAST courses and printables for sale...and get paid. **EVEN GET PAID *BEFORE* YOU CREATE THEM**.

It also includes a **LIVE CASE STUDY** where the two of us will create a **FAST *and* SIMPLE course** and put it up for sale...all in the training, so you can see exactly how this works. Heck, this is *SO* simple, you don't even need a website to start, if you don't want to.

Here's What You'll Take Away from This Opportunity

- The skills and know how to become a prolific content and course creator *without* working yourself to death.

- How to get paid, *even* **BEFORE** you create the course...and get paid WELL.

- How to reverse engineer the course selling process (most people do it wrong), so you have a **HOTTER selling product *AND* a better results-oriented experience for your customers**.

What You Can Expect During the 4-Week Course

- **Step-by-step instruction** to create and sell a high value course…the easy way.

- Live training, which means you'll get *all* **your questions answered and the ability to brainstorm** your product and marketing plan.

  - The **complete recordings and enhanced transcripts**, in case you have to miss a session or need to review any of the materials.

  - A **real live case study that shows you the creation of a course for sale…from start to finish.** This is based on DECADES of experiences, from selling millions of dollars in content and course...AND helping tens of thousands of customers create their digital product, so this is going to be worth MORE than the price of admission.

  - All the **fill-in-the-blanks templates, brainstorming sheets *and* checklists you need** to get you creating and selling…instead of waiting and thinking.

  - **30-Day Challenge** to stay on track with creating and launching a course successfully...and using all that hard work to create an evergreen product that keeps on paying.

If you're ready to put this all into action, so you can create your next hot-selling course, do join us.

[Click here for instant Access to Fast and Simple Course Creation.](#)

We hope you've found this a valuable introduction to boosting the value of your courses and coaching programs. The class help you create your complete plan…from start to finish, making it even easier to create HOT SELLING printables and courses.

We'd love to see you create your hot selling course with the knowledge we put forth. See you in the class 😊

To your success,

Your Partners in Easy Product Creation

Alice Seba and Yusef Kulan