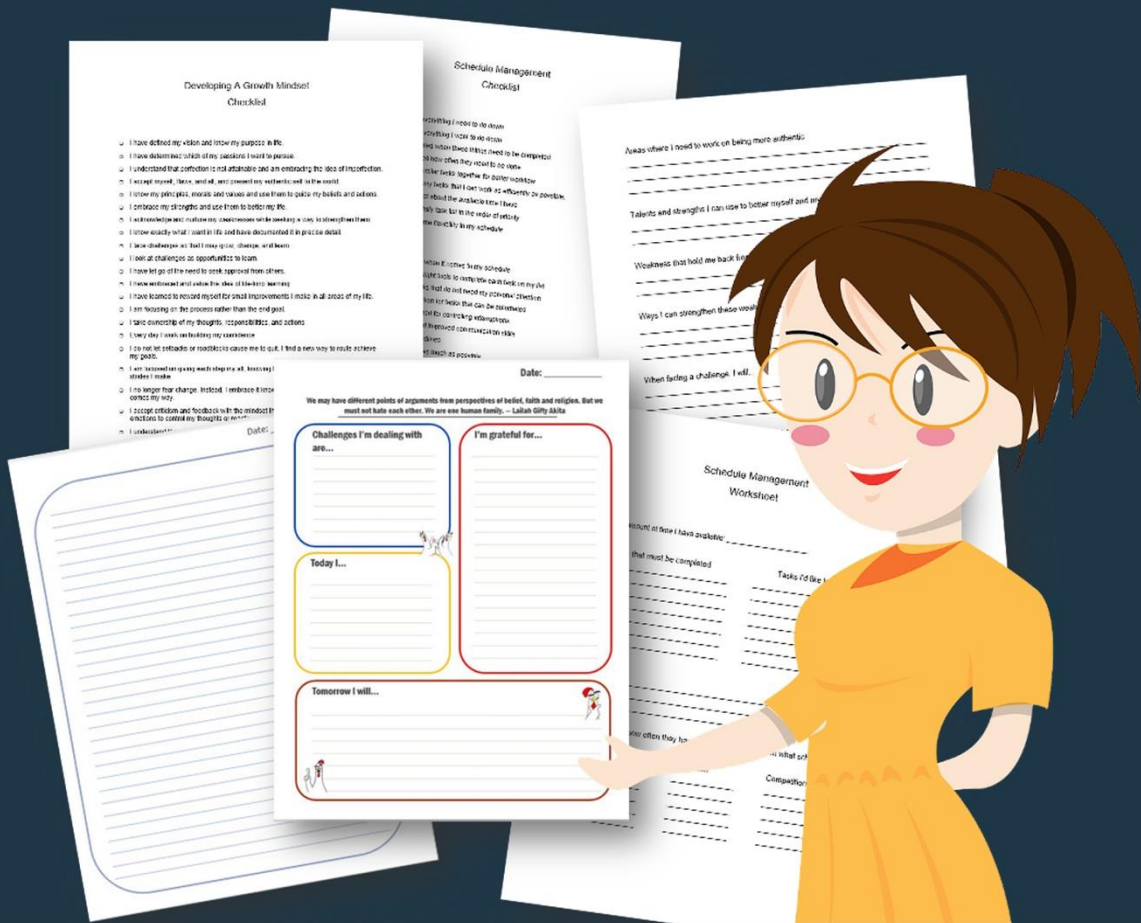# THE POWER OF EASY TO CREATE PRINTABLES TO BOOST THE VALUE OF YOUR COACHING PROGRAMS AND COURSES

FREE STARTER GUIDE

EKit Hub

PRINTABLES!
The Value Boost Your Coaching Program Needs

If you've launched a coaching program or course, you might wonder what you can do to:

- Charge more premium prices
- Get better results for your clients
- Help ensure repeat purchases
- Generate more word-of-mouth

…well, the answer might be simpler than you think.

You can do this ALL with the power of printables. These easy-to-make documents (once you know how to create them) can pack a real powerful punch when it comes to the value of your coaching program or course.

Let's Dig into That But First…
Rest Assured, We've Got You Covered

This free report is going to cover a lot, but in as succinct way as possible, so you can get the info you need and run with it.

But if you get stuck or have any unanswered questions, we'd like to invite you sign up for our class that will **walk you through _EVERYTHING_ step-by-step**. We're even showing a live case study that will show you EXACTLY how it works.

Plus, you'll have instant access to _**tons**_ **of fill-in-the-blanks templates** to make it much easier to stay on track and get the results you want.

It will give you _**EXACTLY**_ **what you need to leverage this strategy of getting PAID _MORE_ and even _BEFORE_ you create your pintables.**

[Click here for instant Access to Fast and Simple Course Creation.](#)

It will remove all the guesswork and get you moving…and we're here to help you each step of the way.

Okay, back to it and let's back up for one second…

What are Printables?

Printables in the broad sense are any digital document, page or creative design people can print themselves. They are most commonly downloaded as a PDF or image file and come in a variety of types, sizes, designs and purposes.

Here are just a FEW types of printables you might create…

- Journals
- Planners
- Worksheets
- Checklists
- Spreadsheets
- Monthly Calendars
- To-do lists
- Reference sheets
- Cheat sheets
- Templates
- Or anything that can enhance your product or program.

When it comes to your coaching program or course, printables can be anything your customer can print out to brainstorm, track their progress, stay on task, do calculations, create their own documents and tons more. We'll get back to all that soon enough, but for now…

Why Are Printables Such Value-Boosting Content?

Most of the time when coaches or course creators want to boost the value of their products, they often try the following:

- Load up more course content to make the program larger.
- Offer more coaching or one-on-one time with the client.

Of course, these are things you CAN do, but we think your time AND your clients' time is more valuable that, so focus on content that makes it simpler for them to put what you teach them to work?

You only have so much time you can give to your clients and if you're just adding more content to your course you might end up with so much content the customer is overwhelmed by the product.

Nobody really wants MORE content. They just want RESULTS. To achieve the goal or solve the problem you promised to help them with.

That's where printables come in.

Printables are powerful additions to a coaching program or course because:

- Higher perceived value through supplementary materials because you are giving them more than just the main materials. The more tools you add into your offer, the more ways for them to learn and apply what they learn. The info product or coaching program seems more valuable since you are giving them something they can print and hold it in their hands. People believe something is more valuable if it is printed out.

  For example, they can write in it, make notes, or refer back to it as they go through your program or info product. They can also plan out how they will apply what you teach them.

- Printables are powerful additions that help your customers get better results. Because of this you can charge more since the customer results can be proven. Offering a planner with trackers, for example, in addition to a 30 day weight loss coaching program shows the customer they are getting the resources they need to stay on course.

- Printables can help your customers achieve better results causing them to come back for more. When they get results, they are more likely to come back for other programs or products you offer. For instance, maybe you sell an info product on writing a book, and give a planner, book layout template, or antagonist storyline creation worksheet. Your customer uses these printables to write their book. They are happy because they finally finished the book they've been wanting to write for a long time. This customer will likely purchase another product from on the book writing or publishing niche when you offer it.

- As they achieve better results, they will spread the word about your product or program They will tell their friends, colleagues and customers how you helped them achieve their goal. They will leave you great testimonials, promote you as an affiliate. People love telling others about anything that has helped them solve a problem or get certain results.

- Printables can be quickly created especially when you use templates already created for you based on the course material. DFY PLR templates are created with specific niche or topics in mind, so the information is pertinent to the customer's needs.

- Printables, help you reach more people as well. You can repurpose the printables created for your program or info product into standalone digital products that might be more affordable for some people. You're empower more people to find solutions on their own. This casts a wider net for your business and more people learn about you.

- Just like you are spreading word about your authority through printables, you'll be able to generate new leads by offering printables. A digital product is a great springboard for warming up new clients. They become familiar with your vision through the printables. Many people who are satisfied with your product and its enhanced value of printables will tell others about you and your program or they end up enrolling in your other courses or programs.

There are so many ways for you to leverage the power of printables to enhance your coaching programs and courses…and to even create content to generate leads and to offer as low cost products as entry to your more expensive programs.

Why People Love Printables

If not enough, let's just talk about why people LOVE printables. You can take a quick look through Etsy to see just how HOT printables are as stand-alone products and when you combine them with the HOW-TO guidance of your coaching program or course, they become an unstoppable force for helping people solve problems and reach their goals.

There are many reasons for this.

1. Printables give them instant gratification. As a digital product, your client can instantly download the printable directly to their computer or the cloud. Then they can start using it right away. No having to wait for it to be shipped.

    This is particularly good for you with printables as part of your product or program. It allows your client to begin working on the solution you provide in your program or info product. For instance, you provide them with a printable workbook they can begin using to assess their needs and what steps they should take.

2. Printables help them understand the concepts better. Providing a digital product that breaks down the problem or need into easy-to-understand format helps the customer get into it a small chunk at a time.

    For instance, suppose you have an info product on a technical issue, such as setting up a website with ecommerce ability. If you offer a printable that includes a checklist and a to-do list, your client knows exactly what they need to do.

3. Printables can be fun. Printables don't have to be a document that includes only words. Make your digital product fun and pretty by adding designs or images that make your reader happy, excited, calm or whatever you're trying to get them to do.

4. Printables help them stay or get organized and on track. Printable planners often have calendars, daily to-do lists, habit trackers and goal setting pages that help the client plan ahead and stay on track.

People love printables for a wide variety of reasons including they are helpful in moving them toward their goal, they are fun to use, and they see results when they use them.

Let's Brainstorm: Examples of Coaching Program or Course-Coosting Printables That You Can Try Today

Printables can be used in almost every niche and subject. Here are SEVENTEEN examples of printables you should consider adding to your own program or products. They're in a variety of niches, but many could be adjusted slightly to your own niche as well.

1. A financial coach could create a financial planner for single millennial women wanting to get out of debt quickly.

2. A wedding planner coach could create a wedding planner and checklist to go along with your coaching program.

3. If your product is a new dog owners guide, your printables could include a daily planner for grooming, feeding, vet care along with a new dog needs checklist,

4. A success mindset program might include mindset affirmation cards and a journal.

5. If you sell a guide on learning to crochet, you could add crochet digital patterns of stuffed animals, sweaters, scarves, etc.

6. Online business coaches teaching how to set up an online business could offer finance tracking sheets, daily planning for marketing campaigns and more.

7. A homeschool coach might offer printable flash cards, or other teaching material.

8. If you're in the food niche, printable food labels, recipe cards, planners with recipe, grocery, and budget pages are all easy to create.

9. Do you have a party game guide you sell? Add printables for party games, invitations, toppers, gift tags or planners.

10. A fitness coach could offer exercise habit trackers, daily workout planner, calendars, and journals.

11. A marketing coach can easily add a content planner and keyword spreadsheet.

12. An empty nest / midlife change coach could offer meal planners for two, finding your purpose workbook, finding yourself journal or travel itinerary planner.

13. A book writing guide could include a publishing checklist, topic workbook, scene planner.

14. A weight loss coach could offer a quick start cheat sheet, healthy meal planner, and recipe cards.

15. An organization coach can easily add in cleaning checklists, donation cheat sheet, budget/do I need this workbook, feelings/why do I hold onto this journal.

16. In a 30-day weight loss coaching program, you could add a planner with diet and exercise trackers.

17. If you a course on book writing, give a planner, book layout template, or antagonist storyline creation worksheet.

No matter what type of product or coaching program you have, you can add some type of printable to it.

There are ACTUALLY so many opportunities to build on this and we are talking about this in the **Fast and Simple Course Creation Intensive Class.**

We will reveal **Must Know Secretes** on successful course creation! We do not recommend creating a course with the help of these secrets.

This strategy helped us sell over a million in courses and digital products.

Are you ready to unlock your potential and share your knowledge with the world?

Before we begin, let us briefly introduce ourselves and why we created this efficient, results driven, and hot selling course.

Hi! 👋

We're Alice Seba and Yusef Kulan owners and creators of Entrepreneur's Kit Hub (EKitHub.com). With Yusef's e-commerce background (and over a decade of online marketing experience), Alice's experience as a professional content creator since 2002, and having sold combined over millions of dollars' worth of digital products, we joined forces to provide you with plenty of inspiration, save you tons of time, and money by helping you strategically plan, publish engaging content, and create hot products that actually sale.

After we received a lot of requests from our beloved students at Entrepreneur's Kit Hub Community on sharing useful tips on how to create killer courses, programs, and printables that sell like crazy, we decided to put together a step-by-step system on how to create appealing courses/programs by reverse engineering the normal process you've probably been previously taught.

The main problem that our students previously faced was that the old ways (that they have been taught by some self-proclaimed Gurus) of doing things often had them waste their valuable time, and their money creating products with merely mediocre results (if any).

Because they have been dedicated students of ours, and have bought several products from us, we decided to share our secrets, methods and true experiences of making, and selling hot digital products/courses.

This method is…backed by DECADES of experience, having sold Millions of dollars in content, and helping tens of thousands of customers do the same.

Introducing **"Fast and Simple Course Creation with the Power of Printables"** – the fastest and simplest way to learn how to create your own successful digital course from scratch!

The course consists of 4 Lessons that takes a deep dive into:

1. Insider Methods For Researching and Developing your "Get Paid Before you Create it"
2. Easy Strategies for Building Your Buyer Audience, and Crafting an Offer they Can't Resists
3. Putting Together & Delivering Your Simple, But High Impact Course(s) with Printables
4. Easy Systems to Keep Profiting From Your Course Materials and Printables Long After The Work is Done

Before you get started, we would like you to know that we have created a journal and a planner for you to use throughout the course. You can get it by clicking on this link: Dowload the journal and planner here(zip).

And actually, we'll be going through this whole course creation process to make it SIMPLER and more effective from beginning to end. The training program includes the step-by-step guidance and templates you need to get started. We're even conducting a LIVE CASE STUDY to show you exactly how it's done.

We're Super Excited About Giving this to You!

Have a peek at just _**some**_ of what you can expect in our **Fast and Simple Course Creation Intensive Class with the Power of Printables Class**…

This intensive step-by-step training program helps you with ALL the exact steps to take, so you can create your own SUPER FAST courses and printables for sale...and get paid. *EVEN* **GET PAID** *BEFORE* **YOU CREATE THEM**.

It also includes a **LIVE CASE STUDY** where the two of us will create a **FAST** *and* **SIMPLE course** and put it up for sale...all in the training, so you can see exactly how this works. Heck, this is *SO* **simple**, you don't even need a website to start, if you don't want to.

Here's What You'll Take Away from This Opportunity

- The skills and know how to become a prolific content and course creator *without* working yourself to death.

- How to get paid, *even* **BEFORE** you create the course...and get paid WELL.

- How to reverse engineer the course selling process (most people do it wrong), so you have a **HOTTER selling product** *AND* **a better results-oriented experience for your customers**.

What You Can Expect During the 4-Week Course

- **Step-by-step instruction** to create and sell a high value course…the easy way.

- Live training, which means you'll get *all* **your questions answered and the ability to brainstorm** your product and marketing plan.

  - The **complete recordings and enhanced transcripts**, in case you have to miss a session or need to review any of the materials.

  - A **real live case study that shows you the creation of a course for sale…from start to finish.** This is based on DECADES of experiences, from selling millions of dollars in content and course...AND helping tens of thousands of customers create their digital product, so this is going to be worth MORE than the price of admission.

  - All the **fill-in-the-blanks templates, brainstorming sheets** *and* **checklists you need** to get you creating and selling…instead of waiting and thinking.

  - **30-Day Challenge** to stay on track with creating and launching a course successfully...and using all that hard work to create an evergreen product that keeps on paying.

If you're ready to put this all into action, so you can create your next hot-selling course, do join us.

[Click here for instant Access to Fast and Simple Course Creation.](#)

We hope you've found this a valuable introduction to boosting the value of your courses and coaching programs. The class help you create your complete plan…from start to finish, making it even easier to create HOT SELLING printables and courses.

We'd love to see you create your hot selling course with the knowledge we put forth. See you in the class 😊

To your success,

Your Partners in Easy Product Creation
Alice Seba and Yusef Kulan