***Email 3*** – Ideas

SUBJECT IDEA 1: \_\_ Tips to help you make the most of\_\_\_

SUBJECT IDEA 2: \_\_\_\_ Ideas Inside

Hey [NAME],

If you still haven’t taken advantage of [Name of product/offer]:

Write a few quick sentences to remind readers about the opportunity including the offer and the primary benefits they gain from buying the product.

The details are here: [INSERT LINK]

Now if you’re struggling to [insert problem you’re helping solve], here are some ideas for you:

* Insert a few solid ideas to get them started.
* Relate theses ideas back to the product and how the product can help them with these ideas…accomplish things faster

[Remind them about the product and how it can help and that the special offer is expiring soon]

Get started now: [INSERT LINK]

Just don’t wait long because the offer expires [insert when].

To Your Success,

[YOUR NAME]