



Case Study: [Insert Subject & Main Finding]

Briefly introduce what the case study is about and summarize the main findings.

Introducing [insert case study name]

Talk about your case study. Who are they? What was their condition before using the product/service? What worries/concerns did they have?

[Implementation: Insert descriptive sub-headline]

Talk about the product used, how things went – including any struggles, achievements, etc. Give a full and complete picture of the process.

Overall Results

Summarize the overall results, revelations, etc.

Include a conclusion that talks about the product and encourages your readers to get the same results as the case study.

Note to Writer: Insert images to draw interest to your article. Include a picture of your case study, before/after pictures, etc.